Joining LOCUS as a (Pro)fessional will provide your company instant access to our extensive network of developers, investors and experts from around the country. With Pro Membership, developers and investors have the ability to utilize the many programs and initiatives offered throughout the year at a discounted rate, connect with key policy-makers and greater access to LOCUS 2.0.

1. Enjoy a discounted rate at the LOCUS Leadership Summit - Since its inception in 2012, the LOCUS Leadership Summit is the premier national conference bringing together real estate developers, investors, elected officials and Washington thought leaders all in one place for education, networking and advocacy.

2. LOCUS Newsletter - Monthly newsletter designed to keep members up to date with relevant information on smart growth, public policy, and the latest news real estate on projects.

3. LOCUS Webinar Series - Gain exclusive access to online education forums that address and explore today’s real estate challenges and opportunities.

4. Three exclusive passes to LOCUS 2.0 (valued at $1350) - A one stop online portal that provides best practices, access to online RFPs and financing database and connects members with Congress.

5. Influence public policy by serving on one of LOCUS’ many policy working groups and committees.

6. Special invitation to the LOCUS “LinkUps” - A premier matchmaking program designed to connect like-minded real estate developers with local elected officials for networking and deal-making.

7. Federal Financing Toolkit, an annual guide to federal funding and financing for real estate projects.

8. Enjoy a discount on the Membership rate to attend LOCUS’ networking events.

9. Access to Smart Growth America’s reports and publications.

10. Enjoy a discount on the Membership rate to attend LOCUS/ George Washington University Executive Education Program - In collaboration with George Washington University School of Business, LOCUS offers a four-day executive education course to provide real estate professionals the tools they need to take advantage of the growing demand for walkable urban places (WalkUPs).
Pro Membership Application

Developer/Investor Business’s Name:

__________________________________________________________

Developer/Investor’s Name:

__________________________________________________________

Title: ________________________________
Assistant: ________________________________
(If Applicable)

Email: ________________________________
Address: ________________________________
City: ________________________________ State: _____ Zip: _____
Telephone: ________________________________ Fax: ____________
Business Website: ________________________________

Pro Membership: $1000

Payment Information

☐ Visa  ☐ MasterCard  ☐ AMEX  ☐ Discover

Name as it Appears on Card ____________________________

☐ Check

Check No.__________________________

Credit Card No.__________________________

Expiration Date _____/_______

Signature ____________________________

Make check payable to Smart Growth America with LOCUS Steering Committee in the memo space

What topic area(s) are you interested in?

☐ New Approaches to Affordable Housing
☐ Suburban Retrofit
☐ Resilience
☐ Thoughtful Public Sector Leadership
☐ Innovative Financing Success Stories
☐ Measuring Economic and Social Equity Performance
☐ NIMBY Strategies
☐ Gentrification
☐ Land Economics
☐ Policy and Business Models Innovation

As a LOCUS member, I will commit to the following:

• Adhere to triple bottom line development practices; Advocate for public pol that support smart growth in walkable, sustainable development;
• Participate in media opportunities that tie your business’ work to a unified leading network;
• Provide input to LOCUS policy work so that doing the “right thing” is made easy; and
• Recruit colleagues to join and collaborate with LOCUS.

By signing here you agree to the above statement ____________________________