Attractions of the Smart Growth Community
[of those choosing the smart growth community]

- Places within a few blocks of home, can walk or drive: 43%
- Commute is less than 45 minutes: 25%
- Mix of detached houses, townhouses: 15%
- Public transportation is nearby: 10%
- Almost all streets have sidewalks: 6%

[Base is those choosing the smart growth community in Q7; N=623.]

Q8. Look at the community you selected and choose the ONE most appealing characteristic of that community for you.

*Belden Russonello & Stewart: Survey among 1,130 adults ages 18 and older; August 26 through September 6, 2004.*
Attractions of the Sprawl Community
[of those choosing the sprawl community]

- Only single family houses on one acre lots: 73%
- Places are within a few miles of home and you have to drive to most: 12%
- Enough parking when you drive to local places: 9%
- No sidewalks: 2%
- Public transportation is distant or unavailable: 2%
- Commute is 45 minutes or over: 1%

[Base is those choosing the sprawl community in Q7; N=508.] Q8. Look at the community you selected and choose the ONE most appealing characteristic of that community for you.

Belden Russonello & Stewart: Survey among 1,130 adults ages 18 and older; August 26 through September 6, 2004.
Factors in Deciding Where To Live
[ % saying “very” or “somewhat” important]

- Being within a 45-minute commute to work: 79%
- Easy access to the highway: 75%
- Sidewalks and places to take walks: 72%
- Living in a community with people at all stages of life: 65%
- Living in a place that’s away from it all: 60%
- Having a large house on more than one acre of land: 57%
- Being within walking distance to stores and restaurants: 51%
- Being within walking distance to schools: 46%
- Being within walking distance of public transportation: 46%
- Church, synagogue or religious place of worship within walking distance: 40%
- Living in a place that’s at the center of it all: 26%

Q10. In deciding where to live, indicate how important each of the following would be to you: very important, somewhat important, not very important, or not at all important? a. Being within walking distance of public transportation. b. Being within walking distance to schools. c. Being within walking distance to stores and restaurants. d. Sidewalks and places to take walks. f. Having a large house on more than one acre of land. g. Being within a 45-minute commute to work. h. Easy access to the highway. i. Church, synagogue or religious place of worship within walking distance. m. Living in a place that’s away from it all. n. Living in a place that’s at the center of it all.

Belden Russonello & Stewart: Survey among 1,130 adults ages 18 and older; August 26 through September 6, 2004.
Q16. Which of the following two should receive funding priority from the state government: Improvements in existing communities or incentives for new development in the countryside? Is that strongly or somewhat?

Belden Russonello & Stewart: Survey among 1,130 adults ages 18 and older; August 26 through September 6, 2004.
Q15. Which of the following proposals is the best long term solution to reducing traffic in your state: Build new roads; Improve public transportation such as trains, buses, and light rail; Develop communities where people do not have to drive long distances to work or shop?

Belden Russonello & Stewart: Survey among 1,130 adults ages 18 and older; August 26 through September 6, 2004.