National Brownfields Coalition Leadership Circle
Making connections happen for the brownfields industry

Brownfields redevelopment can be a big part of the nation’s drive toward a more sustainable and prosperous future. The National Brownfields Coalition is the one and only advocacy organization that provides Congress with information that connects the dots between brownfields redevelopment and the priority issues that face the nation.

Our message to Congress is simple. Brownfields investments are a win-win-win:

- Creating jobs and economic development;
- Re-invigorating existing communities; and
- Protecting public health and the environment.

We find that this message is almost always well-received, but the point is the message has to be delivered. That’s what we do and do well.

Diverse Support
The Brownfields Coalition is now affiliated with Smart Growth America, in recognition that the brownfields message is strengthened when put into the context of broader community reinvestment and sustainable growth issues. A sampling of our members reveals representation of the varied objectives and sectors that are served by brownfields redevelopment: local government/US Conference of Mayors; economic development/NAIOP; green infrastructure/Trust for Public Land; and community development/LISC. Further, we involve more than 150 local governments, non-profits, and state brownfields associations in helping get the message out.

112th Congress
The good news is that brownfields has always been a bi-partisan issue. Bi-partisan support was evident at the recent Senate Environment and Public Works hearing, "Oversight Hearing on the Brownfields Program – Cleaning Up and Rebuilding Communities." Coalition Executive Director Evans Paull testified at the Senate hearing, but more than that the Coalition actively worked with Republican and Democratic Committee leadership to organize the hearing and line up expert witnesses to testify. The very positive result will pave the way for

Appropriations news: FY 2012 budget restores brownfields funding
$35 million in House cuts reversed.

Coalition-initiated communications came from mayors and economic development directors, successfully reaching at least 19 of the 26 members of the Interior and Environment Appropriations Subcommittees.

“Oregon encourages Congress to focus on those national investments likely to make the greatest difference in bringing new jobs to our nation’s economically distressed communities, at the same time enhancing the environmental landscape and protecting the health our citizens. Full funding of EPA’s brownfields program is one of the best ways to accomplish those objectives.”

Letter to the Oregon congressional delegation from Governor John A. Kitzhaber, December 14, 2011. The Governor’s letter was drafted in response to a National Brownfields Coalition appeal.
a bi-partisan Brownfields reauthorization bill that has a very good chance of passing.

The bad news is that the general direction of Congress is to look for non-essential programs to cut or even eliminate entirely. That is why it so essential to raise congressional awareness of the brownfields community turn-around success stories that are happening in their districts.

The Coalition’s priorities for the 112th Congress are as follows:
   o Reauthorize the EPA Brownfields Program, with a series of program improvements to increase the productivity of the EPA funds;
   o Appropriations support for the EPA Brownfields Program, and related HUD programs;
   o Renewal and improvement of the Remediation Tax Expensing Program;
   o Improved tie-ins between brownfields and other incentive programs, such as New Markets Tax Credits.

Become a Member
Benefits of sponsoring the Brownfields Leadership Circle include (in each case there is greater prominence for higher levels of support):

1. Listing and recognition of your business in our monthly Brownfields Policy and Research Newsletter (circulation over 5,000). The newsletter will also provide a link to your website (Platinum, Gold, and Silver);
2. Recognition when Coalition staff makes presentations at workshops and conferences. (Staff made ten presentations in 2011 (Platinum and Gold);
3. Listing and recognition at any Brownfields Coalition events, such as the breakfast event at the National Brownfields Conference in Philadelphia (Platinum, Gold, and Silver);
4. Listing and recognition of your business or organization on our brownfields website with a link to your website (all levels);
5. Quarterly conference calls to keep your organization up-to-date on congressional issues pertinent to brownfields (all levels);
6. Identification of your organization as a progressive industry leader - (all levels).

The Coalition will happily accept donations at any level. We have linked the publicity and exposure benefits (1-4 above) to the following minimum levels of support:

- Platinum Level - $2,000 and higher
- Gold Level - $1,000 – $1,999
- Silver - $500 – $999
- Bronze – $100 - $499

Your donation is tax deductible. This is a unique opportunity for your organization to be recognized by brownfields stakeholders as a leader on the issues that will determine the future of the critically important work of turning around sites and neighborhoods, even entire cities and regions.

For more information about this exciting opportunity, contact Evans Paull, 202-329-4282, ev@redevelopmenteconomics.com.
# National Brownfields Coalition Leadership Circle Membership Application Form

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**Please make checks payable to:**
Smart Growth America  
Ref: Brownfields Leadership Circle  
EIN: 27-0038938

**Mailing address:**
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Attn: National Brownfields Coalition  
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