NATIONAL BROWNFIELDS COALITION SPONSORSHIP OPPORTUNITIES

NATIONAL BROWNFIELDS COALITION BREAKFAST AT THE BROWNFIELDS CONFERENCE: HEARD ON THE HILL

Friday, May 17, 7:15 AM

The Brownfields Coalition will hold a breakfast meeting that is part schmooze (meet up with movers and shakers that are working on congressional brownfields issues) and part news. The news part is particularly substantive this year: a bi-partisan Brownfields Reauthorization bill was recently introduced in the Senate; the Remediation Tax Expensing program got axed, but the Coalition is working to revive it; and appropriations are being hotly debated. Senators Lautenberg and Inhofe (co-lead sponsors of the Senate Brownfields Reauthorization bill) have been asked to record messages for this event. Mathy Stanislaus and David Lloyd have been invited to participate.

Title Sponsor: $2,000 (only one available) - TAKEN

- Opportunity for a representative from your company to speak during the event.
- Name/logo recognition in all promotional and program material. Your logo receives highest prominence on all materials.
- Recognition as the Title Sponsor during the program.
- Opportunity to make materials available.
- Platinum Membership in the Brownfields Leadership Circle: prominent recognition on Brownfields Coalition website and newsletter (circulation 5,000); quarterly calls for legislative updates; and logo in Coalition staff presentations at workshops and conferences.

Event Sponsor: $500

- Name/logo recognition on a poster in the entry area for the event.
- Name/logo on the PowerPoint presentation materials (the sponsor page will be on display for the networking part of the event and again at the end of the presentation).
- Name/logo on all promotional and program materials, including the event registration website. Your logo receives second highest prominence on all materials.
- Recognition as the sponsor during the program.
- Opportunity to make materials available.
- Discounted half-price membership in the Brownfields Leadership Circle (BLC): 1 recognition on Brownfields Coalition website and in our newsletter (circulation 5,000); quarterly calls for legislative updates; and your logo in our presentations and events (five in 2012).

WEBCAST – SMART GROWTH AMERICA/BROWNFIELDS COALITION WEBCAST ON EPA BROWNFIELDS REAUTHORIZATION

The Senate bill to reauthorize the EPA Brownfields Program is generating a buzz in Washington, with two Republicans and two Democrats backing a bill that promises positive changes for communities struggling with brownfields. This webcast will fill in all the details on the “Brownfields Utilization,

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1 BLC membership discounts for event sponsors: Platinum @ $2,000 $1,000; Gold $1,000 $500; Silver $500-$250.
Investment, and Local Development Act of 2013’’ or the “BUILD Act:” what’s in the bill; what are the prospects for passage; and how the changes will affect the brownfields industry.

**Title Sponsor: $1,500 (only one available) - TAKEN**

- Opportunity for a representative from your company to speak during the webcast.
- Name/logo recognition in all promotional and program material. Your logo receives highest prominence on all materials.
- Recognition as the Title Sponsor during the program.
  - Gold Membership in the Brownfields Leadership Circle: prominent recognition on Brownfields Coalition website and newsletter (circulation 5,000); quarterly calls for legislative updates; and logo in Coalition staff presentations at workshops and conferences.

**Event Sponsor: $500**

- Name/logo will be on the webcast screen as people sign in and again during the question and answer period. Your logo receives second highest prominence on all materials.
- Logo with link on the [webcast event site](#) where audience participants register.
- Recognition during the webcast.
- Discounted half-price membership in the Brownfields Leadership Circle: recognition on Brownfields Coalition website and in our newsletter (circulation 5,000); quarterly calls for legislative updates; and your logo in our presentations and events (five in 2012).

**HEALTHFIELDS PRE-CONFERENCE AFFILIATES MEETING AT BROWNFIELDS 2013 CONFERENCE**

May 15th 2013, 12 noon -3pm

On May 15th, 75 people from around the country will participate in a three-hour meeting showcasing the Healthfields concept. These participants will come from across the country and across the spectrum of brownfields practitioners. We expect to welcome high-level federal officials, consulting engineers and planners, land owners, non-profit technical assistance providers, health-care providers, and a number of community members.

We are seeking sponsorships to allow us to provide lunch at no charge to participants. We suggest the following sponsorship levels, though we will welcome and gratefully recognize a donation of any amount.

**Supporter - $100.00**

- Your logo will be included on all meeting materials, including flyers and agendas.
- Signage in the meeting room will feature your logo and thank you for your support.
- Limited table space will be available for your marketing materials.

**Benefactor - $500.00**

- In addition to the benefits available to Supporters, Benefactors will be thanked from the podium during the introduction or conclusion of the program.

**Lead Sponsor - $1000.00**

- In addition to the benefits available to Benefactors and Supporters, lead sponsors will be recognized in our organization’s blog postings and tweets as we cover the event.

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2 BLC membership discounts for event sponsors: Platinum @ $2,000 $1,000; Gold $1,000 $500; Silver @ $500-$250.