LOCUS Leadership Summit  
**June 5 – 7, 2012**  
Walter E. Washington Convention Center · Room 150  
801 Mount Vernon Place Northwest · Washington, DC 20001

**Agenda**

**Tuesday, June 5th**

11:00 – 11:20 AM  
**Welcome and Introductions**  
Chris Leinberger, President, LOCUS and Geoff Anderson, President and CEO, Smart Growth America

11:30 – 12:15 PM  
**Power Lunch: State of the US Economy, Real Estate and Housing Markets**  
Keynote Address: Janice Eberly, Assistant Secretary for Economic Policy, U.S. Department of Treasury

12:15 – 12:30 PM  
**Break**

12:30 – 1:30 PM  
**Session I: State of Smart Growth and Emerging Real Estate Trends**  
*This session will explore the shift in market demand for walkable, urban developments*  
Facilitator: Geoff Anderson, President and CEO, Smart Growth America  
Panelists: Patrick Phillips, President, ULI; Aaron Klein, Deputy Assistant Secretary for Economic Policy, U.S. Department of Treasury; Emerick Corsi, President, Real Estate Services Forest City Commercial Group

1:30 – 4:00 PM  
**Discovering the Next Real Estate Trend: Clarendon and Capitol Riverfront**  
*A walking tour of the metro D.C.’s booming, mixed-use neighborhoods.*

5:00 PM  
**Adjournment**

6:00 – 8:00 PM  
**President’s Reception and Dinner**  
*Cuba Libre, 801 9th St NW, Washington, DC.*
Wednesday, June 6th

8:00 - 9:00 AM  Breakfast and Networking (Registration)

9:00 AM  Welcome

9:10 – 10:45 AM  Session II. Real Estate Finance

Panel 1: Federal Financing of Real Estate
A panel discussion on federal policy impacts on real estate and brainstorm new tools and incentives for TOD and Smart Growth Development
Moderator: Ilana Preuss, Chief of Staff, Smart Growth America
Panelists: Richard Allen, Financial Property Manager, HRI Inc.; Jenn Fogel-Bublick, Executive Vice President, McBee Strategic

Panel 2: From a Handout to a Handshake: Shifting the Real Estate Paradigm on Innovative Financing
Hear from LOCUS Steering Committee Members about development opportunities and how to obtain financing for them
Moderator: Chris Leinberger, President, LOCUS
Panelists: David Grannis, President of Point C, LLC; Michael Lander, President, The Lander Group

10:45 – 12:30 PM  Session III. Transportation and Infrastructure (Working Lunch)
Briefing on Surface Transportation Reauthorization Bill, specific asks for the Hill day and how they fit into the larger strategy
Presenters: Christopher Coes, Managing Director, LOCUS; Kathy Hartnett, Director of Government Affairs and Outreach, Smart Growth America; Nick Donahue, Policy Director, Transportation for America

1:00 – 5:00 PM  (White House Visit/Hill Day)

5:30 – 7:30 PM  Congressional Reception
A reception honoring real estate and Congressional leaders who support walkable, sustainable development

Thursday, June 7th

8:00 – 8:30 AM  Breakfast and Networking

8:30 – 9:30 AM  From a Developer’s Perspective: Transportation Ballot Initiatives
A panel discussion on the role of the real estate community in upcoming state ballot initiatives and how it’s creating incentives for TOD and smart growth
Moderator: Geoff Anderson, President and CEO, Smart Growth America
Presenters: Brian Leary, President, Atlanta Beltline; John Hempelmann, Quality Growth Alliance
9:30 – 10:30 AM  **Tools to combat NIMBYism and encourage YIMBYism**
*An overview of innovative tools and approaches – including social networking – that can respond to opponents of smart growth or rally support.*
Moderator: Chris Leinberger, President, LOCUS
Panelists: Don Monti, President, Renaissance Downtowns; David Alpert, Founder and Editor-in-Chief, Greater Greater Washington; John Hempelmann, Quality Growth Alliance

*A sneak peek of upcoming research by the Brookings Institution to measure the economic and social equity of walkable places*
Presenter: Chris Leinberger, President of LOCUS and Visiting Non-Resident Fellow, Brookings Institution

11:30 – 12:00 PM  **Wrap Up and Discussion of 2012 LOCUS Leadership Summit**

12:00 PM  *Adjournment*