Logistics | State Resilience and Economic Growth Summit

October 6-7, 2014
Grand Hyatt Washington
1000 H Street NW

#GICDResilience

Please note that registration will begin at 12:30 PM on Monday, October 6, and programming will begin at 1:00 PM sharp.

The Grand Hyatt Washington is located just a few blocks from several metro stations:
- Gallery Place-Chinatown (Red, Yellow, and Green Lines)
- Metro Center (Red, Orange, Blue, and Silver Lines)
- McPherson Square (Blue, Orange, and Silver Lines)

Parking is also available at the hotel.
State Resilience and Economic Growth Summit

Governors’ Institute on Community Design
October 6-7, 2014
Grand Hyatt, Washington DC

Core Objectives:
• State leaders understand the state role in hazard resilience and why it is important for economic, environmental, and equity outcomes.
• State leaders understand that they can implement hazard resilience strategies that can strengthen their economic base while improving the environment, human health, and community development.
• State leaders understand how to use federal programs, including the HUD National Disaster Resilience Competition, FEMA state hazard mitigation planning guidance, EPA, and other federal agency programs to improve state outcomes.
• State leaders share best practices to create their own plans and implement key strategies for peer-to-peer learning.

Monday, October 6

12:30  Registration

1:00  Welcome
Parris N. Glendening – Governor of Maryland (1995-2003); President, Governors’ Institute on Community Design

1:15  Summit Introduction
What do we mean by resilience? Why is it important for states to be leaders? What tools are already within state control to help communities become more resilient?
Geoff Anderson – President and CEO, Smart Growth America

1:30  The Changing Face of Disasters
Presentation about the increasing frequency of natural hazards and the rising cost of hazard impacts.
Sandy Eslinger – Coastal Resilience Planner, NOAA

2:15  Addressing the Needs of Vulnerable Populations
How do we define vulnerable populations in the face of natural hazards and what is the state role in addressing their needs?
Panel:
Jalonne White-Newsome – Federal Policy Analyst, WE ACT
Jacqui Patterson – Director, NAACP Environmental and Climate Justice Program
Matthew S. Tejada – Director, Office of Environmental Justice, USEPA

3:15 Hazard Resilience Strategies: State Leadership
Best practices from state agency staff who are implementing resilience programs in the face of coastal and river flooding, drought, and extreme heat. Discussion about the programs and how they contribute to a comprehensive approach.

Panel:
Gavin Smith – Executive Director, Department of Homeland Security, Coastal Hazards Center of Excellence, University of North Carolina at Chapel Hill
Molly Urbina – Chief Recovery Officer for the State of Colorado
Bill Dean – Climate Change Advisor, California Environmental Protection Agency
Kate Dineen – Director, NY Rising Community Reconstruction Program
Commissioner Noelle Mackay – Vermont Department of Housing and Community Development

4:30 Wrap Up

4:45 Adjourn to Reception with State Agency Colleagues and Federal Agency Staff

Tuesday, October 7

8:30 Breakfast

9:00 Overview of the Day
Ilana Preuss – Vice President and Chief of Staff, Smart Growth America

9:15 Keynote Speaker
Mark W. Rupp - Deputy Associate Administrator for Intergovernmental Relations, US EPA

9:30 The HUD National Disaster Resilience Competition
Presentation about the Competition, its details, and how states can use the program.
Marion McFadden – Deputy Assistant General Counsel, Community Development Division, HUD
10:30 Creating a Comprehensive Approach to Hazard Resilience
Small group discussions about how to leverage the HUD funding and other federal programs to create a comprehensive approach to state hazard resilience planning and implementation.

11:00 Break

11:15 Better Economic Outcomes through Hazard Resilience
A discussion with public and private sector leaders about the economic impacts of hazards and what resilience activities can do to protect economic resources and improve economic outcomes. This will include examples of specific programs that states have implemented to address the rising costs of hazards.

Panel:
Dale Morris – Senior Economist, Royal Netherlands Embassy
Alex Kaplan – Vice President of Global Partnerships and Public Sector Business, Swiss Re
Bob Perciasepe – President, Center for Climate and Energy Solutions

12:00 Lunch: FEMA’s Key Concepts for State Hazard Resilience Guidance
Presentation on FEMA’s recently released Key Concepts, which will be open for public comment.
Rachel Sears – Senior Policy Advisor, Federal Insurance and Mitigation Administration, FEMA

1:00 Breakout sessions

A Start Now: State Tools at your Fingertips
Tools/programs that states can use—such as infrastructure investments, other capital budgets, and economic development funds—to help address resilience.

Panel:
Gavin Smith – Executive Director, Department of Homeland Security, Coastal Hazards Center of Excellence, University of North Carolina at Chapel Hill
Dan Carol – Director, Oregon Office of Strategic Initiatives
Meghan Housewright – Associate General Counsel for National Fire Protection Agency Commissioner Noelle Mackay – Vermont Department of Housing and Community Development

B Role of State and Local Partnerships
How does the state partner with localities to achieve resilience outcomes with multiple benefits? Meet with leaders who are building strong state-local partnerships for implementing resilience strategies.
Panel:
Sherry Godlewski – Environmental Program Manager, New Hampshire Department of Environmental Services
Camille Manning-Broome – Senior Vice President of Planning and Implementation, Center for Planning Excellence, Louisiana
Gail MacAskill – Sector Development Manager, Wisconsin Economic Development Corporation
Kate Dineen – Director, NY Rising Community Reconstruction Program

2:30 Learning from Best Practices
GICD staff will present the major outcomes from the event, summarize a framework that states can use to approach resilience planning, and present the 5-7 major actions states can take to improve resilience based on discussions at the event. Panelists will provide feedback to the framework and major actions, covering:
- Understanding current and future hazards
- Reducing activities that increase states’ vulnerability
- Determining how to handle assets in harm’s way
- Putting mechanisms in place to ensure that rebuilding activities reduce risk
- Improving economic, environmental, and equity conditions with each investment and action

Panel:
Sara Pollock Hoverter – Harrison Institute for Public Law, Georgetown University Law Center
Gavin Smith – Executive Director, Department of Homeland Security, Coastal Hazards Center of Excellence, University of North Carolina at Chapel Hill
Dan Carol – Director, Oregon Office of Strategic Initiatives
Molly Urbina – Chief Recovery Officer for the State of Colorado

3:30 What’s Next
How do states take home these best practices and work them into a framework of priorities? Follow up from GICD staff and information on how to use the Summit as a resource.

4:00 Adjourn