TAMING THE TIGER
Top Tips for Packaging a Project, Organizing Key Elements, Writing a Compelling Grant, Building the Right Support – and Winning a TIGER 3 Grant

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August 31, 2011
For more info: www.fergusongroup.us
Overview of Presentation

- Setting up the project to win
- Moving on early tasks
- Winning grant-writing
- Going the extra mile
Setting Up the Project to Win

- Packaging & Shaping the Project
  - TIGERs must be compelling & innovative projects that foster sustainability, livability, economic growth & other benefits
  - Must be good for both the local community and the region
  - Need a competitive project scope & cost

- The Match

- Confirm project readiness

- Focus on your story!

- The 2-pager
Moving on Early Tasks

- Start outreach to partners early
- Build state support
- Build political support
- Confirm local support
- Organize data – including for BCA
Winning Grant Writing

- Stick to your story
- Carefully read the NOFA
- Outline the NOFA & Grant Format
- Weigh points carefully
- Follow the directions, check the boxes
- Focus on 5 primary criteria
- A picture is worth . . .
- Tackle the BCA
- Effective writing style
Going the Extra Mile

- Use DOT Technical Support
- USE SGA Technical Support
- Review TIGER1 & TIGER2 winners (TFG has collected)
- Seek help on BCA
- Get professional help
“Communities can be shaped by choice, or they can be shaped by chance. We can keep on accepting the kinds of places we’ve got, or we can start to create the kind of communities we really want.”
-- Richard Moe & Carter Wilke

THANK YOU!

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Thank you to Smart Growth America!