

LOCUS National Leadership Summit 2016

Creating Communities for the Next American Century

June 13-15, 2016 | Boston, MA | The Algonquin Club



Sponsorship Opportunities



LOCUS



Smart Growth America

Making Neighborhoods Great Together

The 2016 National LOCUS Leadership Summit
is hosted by the National LOCUS Steering Committee:





About LOCUS: Responsible Real Estate Developers and Investors

LOCUS: Responsible Real Estate Developers and Investors is a national network of real estate developers and investors who advocate for sustainable, walkable urban development in America's metropolitan areas. LOCUS members work to create more walkable, urban places through better public policy at the federal, state and metropolitan levels.

About the 2016 LOCUS Leadership Summit

The LOCUS National Leadership Summit, hosted by the [LOCUS National Steering Committee](#), is the premiere national conference smart growth deals get done. The 2016 LOCUS Leadership Summit, titled **"Creating Communities for the Next American Century"** will feature the best practices in walkable urban development and deal making opportunities. As shapers of the built environment, this Summit will provide real estate developers and investors with innovative approaches to build and finance socially responsible projects that generate economic prosperity, foster social fairness, and promote environmental health.

Who Should Become a Summit Sponsor?

Any company working in real estate development is invited to become a sponsor of the 2016 Leadership Summit.

Sponsorship opportunities

Showcase your work to the country's leading smart growth developers and investors by becoming a sponsor of the 2016 National LOCUS Leadership Summit. Sponsorship is available at five levels.

Contributing Sponsor

Under \$10,000

Contributing Sponsor level includes:

- Your organization's logo and profile in the Summit program
- Your organization's logo and a link to your website from the Summit web pages
- Your organization's logo on general conference signage

You also have the option to sponsor one of the following Summit special events:

- President's VIP reception (minimum contribution of \$8,000)
- Conference lunch on Tuesday (minimum contributions of \$10,000)
- Tuesday's "The Pitch" reception (minimum contribution of \$5,000)

Bronze level sponsor

\$10,000

Bronze level sponsorship includes:

- Your organization's logo and profile in the Summit program
- Your organization's logo and a link to your website from the Summit web pages
- Your organization's logo on general conference signage
- A public thank you during the conference sessions
- An advance copy of the conference registration list (six weeks prior to the conference)
- A list of conference attendees and their contact information (two weeks post-conference)

In addition, Bronze level sponsorship comes with one complimentary conference registration as well as one ticket to the President's VIP reception and one ticket to the optional walking tour.

Silver level sponsor

\$15,000

Silver level sponsorship includes all the benefits of Bronze level sponsorship.

In addition, Silver level sponsorship comes with two complimentary conference registrations as well as two tickets to the President's VIP reception and two tickets to the optional walking tour.

Gold level sponsor (maximum of 3 sponsors)

\$20,000

Gold level sponsorship includes all the benefits of Bronze level sponsorship as well as three complimentary conference registrations, three tickets to the President's VIP reception and three tickets to the optional walking tour.

In addition, Gold level sponsorship includes the exclusive sponsorship of your choice of one of the following events:

- President's VIP reception
- Conference lunch on Tuesday
- Tuesday's "The Pitch" reception

Platinum level sponsor (maximum of 3 sponsors)

\$40,000

Platinum level sponsorship includes all the benefits of Bronze level sponsorship as well as four complimentary conference registrations, four tickets to the President's VIP reception, and four tickets to the optional walking tour.

Platinum level sponsorship also includes the exclusive sponsorship of your choice of one of the President's VIP reception, Conference lunch on Tuesday, or the Tuesday's "The Pitch" reception.

In addition, Platinum level sponsors are invited to participate in formal program of the keynote speaker's lunch.

Advertising opportunities

Summit Program print ads

The 2016 LOCUS Leadership Summit program is included in all conference registration packets and serves a valuable resource throughout the conference.

Both full and half-page ads are available. Complimentary layout assistance is available for full page ads.

<u>Full page ads</u> <i>Full color</i> Cost: \$1,000 Size: 8.5" x 11"	<u>Half page ad</u> Cost: \$500 Size: 8.5" x 5.5"
	<u>Half page ad, b+w</u> Cost: \$250 Size: 8.5" x 5.5"

Front or back covers, inside
Full page, full color
Cost: \$2,000

Back cover, outside
Full page, full color
Cost: \$2,500

Ad space reservations for the Summit program close on April 15, 2016. Ad artwork is also due at that time.

To become a sponsor

To become a sponsor of the 2016 LOCUS Leadership Summit, fill out the form below and mail it along with your check to: LOCUS, 1707 L St. NW Suite 250, Washington, DC 20036.

If you have any questions about your sponsorship, contact Christopher Coes at locus@locusdevelopers.org [202-971-3924](tel:202-971-3924).

2016 LOCUS Leadership Summit sponsor information

Company name: _____
Company address: _____
Contact name: _____
Contact phone: _____ Fax: _____
Contact email: _____

Program advertising	Cost	Total
Half page ad, black and white	\$250/each	
Half page ad, full color	\$500/each	
Full page ad, full color	\$1000/each	
Inside cover	\$2000/each	
Back cover	\$2500	

LOCUS staff will contact you for ad artwork files as soon as your order is received.

Sponsorship	Cost	Total
Contributing	\$5,000	
Bronze	\$10,000	
Silver	\$15,000	
Gold	\$20,000	
Platinum	\$40,000	

Total enclosed:	
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Thank you for your sponsorship support. LOCUS staff will contact you as soon as your order is received with more information about your selected sponsorship package.

LOCUS



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locusdevelopers.org

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