



LOCUS



Smart Growth America
Making Neighborhoods Great Together

2018 LOCUS LEADERSHIP SUMMIT

Rebuild America's Neighborhoods

SPONSORSHIP AND ADVERTISING
OPPORTUNITIES



LOCUS



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Making Neighborhoods Great Together

ABOUT LOCUS: RESPONSIBLE REAL ESTATE DEVELOPERS AND INVESTORS

LOCUS: Responsible Real Estate Developers and Investors is a national network of real estate developers and investors who advocate for sustainable, walkable urban development in America's metropolitan areas.

LOCUS members work to create more walkable, urban places through better public policy at the federal, state and metropolitan levels.

ABOUT THE 2018 LOCUS LEADERSHIP SUMMIT: REBUILDING AMERICA'S NEIGHBORHOODS

Changes in federal policy, infrastructure, real estate finance, mobility and technology present new challenges for the real estate industry and local leaders to navigate in order to meet America's demand for vibrant and inclusive walkable neighborhoods.

Join **LOCUS**, in partnership with the Local Leaders Council and the Transit-Oriented Development Peer Network, at the **2018 LOCUS National Leadership Summit: Rebuild America's Neighborhoods** to learn about important housing and tax policy changes, the future of infrastructure and real estate finance, the impact of technology on mobility, the role of equity in neighborhood redevelopment and LOCUS's 2018 policy recommendations for federal policy makers. The LOCUS Leadership Summit will feature interviews and roundtable discussions with top industry leaders and elected officials and in-person meetings with federal policy-makers to discuss policies that affect triple bottom line development and walkable communities.

This two-day conference will provide participants with tools, strategies and business connections to successfully navigate the changing real estate and policy environment.

This year's Leadership Summit is taking place at a critical moment in Washington. We hope you'll join us for what promises to be a dynamic and engaging event.



SPONSORSHIP OPPORTUNITIES

Showcase your work to the country's leading smart growth developers and investors by becoming a sponsor of the 2018 National LOCUS Leadership Summit. Sponsorship is available at five levels.

Contributing sponsor: \$5,000

Contributing sponsorship includes:

- Your organization's logo and profile in the Summit program
- Your organization's logo and link to your website from the Summit web page
- Your organization's logo on general conference signage

Bronze level sponsor: \$10,000

Bronze level sponsorship includes:

- Your organization's logo and profile in the Summit program
- Your organization's logo and link to your website from the Summit web page
- Your organization's logo on general conference signage
- A public thank you during the conference sessions
- An advance copy of the conference registration list (two weeks prior to the conference)
- A list of conference attendees and their contact information (two weeks post-conference)

In addition, Bronze level sponsorship comes with one complimentary conference registration, one ticket to the CEO & Special Guest dinner, and one ticket to the conference walking tour.

Silver level sponsor: \$15,000

Silver level sponsorship includes all the benefits of Bronze level sponsorship as well as two complimentary conference registrations, two tickets to the CEO & Special Guest dinner, and two tickets to the conference walking tour.

Gold level sponsor: \$20,000

Gold level sponsorship includes all the benefits of Bronze level sponsorship as well as three complimentary conference registrations, three tickets to the CEO & Special Guest dinner, and three tickets to the conference walking tour.

In addition, Gold level sponsorship includes the exclusive sponsorship of your choice of the CEO & Special Guest dinner, conference lunch on Monday, or cocktail reception.

Platinum level sponsor: \$40,000

Platinum level sponsorship includes all the benefits of Gold level sponsorship as well as four complimentary conference registrations, four tickets to the CEO & Special Guest dinner, and four tickets to the conference walking tour.

In addition, Platinum level sponsors are invited to participate in the formal Summit program.



ADVERTISING OPPORTUNITIES

Summit programs are provided to all event participants, and are an incredibly useful resource throughout the conference. Both full and half-page ads in the 2018 Summit program are available. Complimentary layout assistance is available for full page ads.

<p>Full page \$1000 Full color Size: 8.5" x 11"</p>	<p>Half page \$500 Full color Size: 8.5" x 5.5"</p>
	<p>Half page \$250 B+W Size: 8.5" x 5.5"</p>

Inside cover, front or back

Full page, full color
\$2000

Outside back cover

Full page, full color
\$2500

Ad space reservations for the Summit program close on April 9, 2018. Artwork is also due at that time.

THE 2018 LOCUS LEADERSHIP SUMMIT IS HOSTED BY
THE LOCUS STEERING COMMITTEE





BECOME A SPONSOR

To become a sponsor of the 2018 LOCUS Leadership Summit, fill out the form below and mail it along with your check to: LOCUS, 1152 15TH St. NW Suite 450, Washington, DC 20005.

2018 LOCUS Leadership Summit sponsor information

Company name: _____
 Company address: _____
 Contact name: _____
 Contact phone: _____ Fax: _____
 Contact email: _____

Program advertising	Cost	Total
Half page ad, black and white	\$250/each	
Half page ad, full color	\$500/each	
Full page ad, full color	\$1000/each	
Inside cover	\$2000/each	
Back cover	\$2500	

LOCUS staff will contact you for ad artwork files as soon as your order is received.

Sponsorship	Cost	Total
Contributing	\$5,000	
Bronze	\$10,000	
Silver	\$15,000	
Gold	\$20,000	
Platinum	\$40,000	

Total enclosed:	
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Thank you for your sponsorship support. LOCUS staff will contact you as soon as your order is received with more information about your selected sponsorship package.

