

Cultivate a Mindset of Change	Report Comments
A. Prepare Marketing Goals, year one	
i. Create a City Flag <ol style="list-style-type: none"> 1. Call to artistit 2. Judge Flag design 3. Presentation at Artwalk 	The City Flag initiative has been eliminated as a goal.
ii. Small Business Saturday <ol style="list-style-type: none"> 1. Design/print promotional materials 2. Advertise the event 3. Gather donations 4. Host Event 	Small Business Saturday was a great success; much of our planning efforts have become institutionalized, and therefore we did not need to re-design materials.
iii. Placemaking Pittsburg Branding <ol style="list-style-type: none"> 1. Design/print promotional materials 2. Coordinate with Downtown Retailers 3. Items available at participating retailers 4. Evaluate value of strategy 	This goal has been eliminated. The Downtown Advisory Board took on the initiative of Design Standards for Broadway facing buildings between 1 st and 10 th . This initiative occupied most of the time, and branding was left for another day.
iv. Downtown Banners <ol style="list-style-type: none"> 1. Call for designs 2. Evaluate designs/select 3. Purchase banners 4. Place banners 	This goal has been eliminated. The amount of interest we have received from people interested in investing in our downtown building stock has increased dramatically; therefore, staff time has been focused on connecting these developers with projects.
v. Twinkle lights <ol style="list-style-type: none"> 1. Identify affordable vendor 2. Identify appropriate locations 3. Secure buy-in from owners 4. Distribute/hand lights 	The location for the first installation of twinkle lights will be in the soon-to-be closed alley(s) immediately adjacent to the Block 22 redevelopment.

Map Ownership of Downtown Building Stock	
<p>A. Compile list from City GIS</p> <ul style="list-style-type: none"> i. Sort by owner occupied/rented/vacant ii. Market Neighborhood Revitalization Plan to all owners iii. Conduct Parking Needs Survey iv. Conduct historic survey 	<p>The ownership list has been created and mapped; we are working to identify which buildings have vacant spaces. The Neighborhood Revitalization Plan has been distributed to all owners of property in the Plan Area (which includes Downtown) through a direct mailing. This has resulted in at least three owners taking advantage of the program, and the complete renovation of seven downtown buildings.</p> <p>The Pittsburg Community middle School art classes are initiating a walking tour of the historic buildings Downtown; they may use this experience to make a map, helping others take the same tour.</p> <p>Parking in the Downtown District was thoroughly reviewed and monitored, and the Downtown Advisory Board determined that public education on the availability of spaces was more of a pressing need than anything else.</p> <p>The Downtown Advisory Board used this owner list as a launch to engage them in discussions about the newly adopted Design Standards.</p>
Compel Downtown Owners to care for and update their buildings	
<p>A. Identify best practices</p> <ul style="list-style-type: none"> i. Demolition by Neglect ii. Vacancy Ordinance iii. Roof replacement programs <p>B. Review Best Practices with DAB</p> <ul style="list-style-type: none"> i. identify which BP to pursue 	<p>We have a vacancy ordinance drafted; we are introducing the concept to the Downtown Advisory Board and their Infrastructure committee.</p> <p>The Land Bank has received two vacant buildings Downtown, one of</p>

which has been abandoned for nearly a decade and the other will be demolished due to years of neglect. The former is already under negotiations with a local party who is interested in redeveloping it. The latter will be demolished, and will likely become part of a larger redevelopment of three total parcels, filling an empty gap on Broadway.

The Roof replacement program that has been mentioned in prior reports, has evolved into a “Structural Integrity Loan Program” so it can include tuck pointing, roofs, parapet repair, and sprinkler systems.

One building in the 100 block of W. 5th street was recently demolished at the taxpayers expense, after exhausting all efforts to force the owner to pay for it. While we hate to lose a turn of the century building, the loss of this one catapulted the conversation of structural integrity and owners responsibility to the forefront, making the adoption of the Structural Integrity Loan Program more likely; the program will go before the responsible body on June 6th, when they can make a formal recommendation to the City Commission for it’s adoption.

Develop Alleyways as New Public Spaces	
A. Identify Priority Alleys	<p>Two alleyways have been identified for permanent closure to motorized vehicles, both bordering the Block 22 project. One of the alleyways has a barrier of its historic use to accommodate a drive through for a bank located on the same block.</p> <p>The Active Transportation Board has made a recommendation to re-route the drive through access through a nearby city-owned lot. They approve of the ped-only alleyways.</p> <p>In addition to the alleys associated with this project, the one on the west side of Broadway has been identified as a high foot traffic zone, as it links several entertainment venues. The City has increased illumination in this alley, as well as increased cameras.</p> <p>The SEK Artfest conducted it's mural competition, and painting will begin this summer on 8 locations throughout town.</p>
i. Identify barriers (infrastructure, utilites, services)	
ii. Draft designs	
B. Present to DAB C. DAB Present to City Commission	
Strengthen Partnership with PSU	
A. Complete Block 22 project	This project is wrapping up, and is scheduled to open August 1, 2018.
B. Participate in the Joint City University Advisory Board	These meetings occur regularly.
C. Apply for Town/Gown recognition	PSU and City representatives will be presenting our unique relationship at the ITGA conference this summer.
D. Present partnership accomplishments at national conferences	PSU and City representatives will be presenting our unique relationship

	at the ITGA conference this summer.
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Hire Paid Downtown Manager	
A. Identify other communities and Best Practices	<p>The Downtown Director position is still not a reality. However, because of lack of paid staff, members of the Downtown Advisory Board and their subcommittees have taken a much more active role and are accomplishing quite a bit.</p> <p>In addition to two Artwalks this summer, this group will be hosting its second annual Baja's on Broadway event. This event is in support of Pittsburg State University's international Baja competition, and draws thousands of visitors.</p>
B. Present Best Practices to DAB	
C. DAB present request to City Commission	
Explore Short Term Programming for Mid-City Renaissance	
A. Acquire access to the property.	<p>Two of the recommendations of the Mid-City Plan were to put a dog park in Schlanger Park and to repurpose the Washington School.</p> <p>The \$40,000 dog park is under construction and should open before the end of this summer.</p>
Explore re-use of Washington School	
A. Engage property Owner in conversation about vision	The owner is open to selling the property.
B. Determine funding for acquisition/renovation	While several ideas for its re-use have been embraced, the private property owner has placed a price on the parcel that is preventing any movement forward.

Smart Growth Next Steps

Select a period to highlight at right. A legend describing the charting follows.

Period Highlight: 12

Plan Duration

Actual Start

% Complete

Actual (beyond plan)

% Complete (beyond plan)



