

LOCUS National Leadership Summit 2017

P3 IS FOR PARTNERSHIPS, PLACEMAKING, AND POLICY

April 23-25, 2017 | Washington, DC

AGENDA

(speakers subject to confirmation or change)

Sunday, April 23

5:00 - 6:30 PM LOCUS Steering Committee Meeting - 1152 15th St. NW, Suite 450, Washington, DC

6:30 - 8:30 PM President's Reception & Dinner (Tickets Required) – Tabard Inn, 1739 N Street NW, Washington, DC

Peer Network Reception, invitation only (site to be announced)

Monday, April 24

National Press Club - 529 14th St NW, Washington, DC

7:30 AM

Registration

8:00 AM

Networking and Deal-Making Breakfast

9:00 - 9:30 AM

Welcome – Christopher Coes, Director, LOCUS; Geoffrey Anderson, President, Smart Growth America; Jair Lynch, President and CEO, Jair Lynch Real Estate Partners and LOCUS President; Mayor Madeline Rogero, Local Leaders Council; Bob Tuccillo, Associate Administrator for Budget and Policy, Federal Transit Administration.

9:30 - 10:30 AM

Opening Plenary: P3 IS FOR PARTNERSHIPS, PLACEMAKING, AND POLICY: What a P3 Can do for Equity, Affordability, and Small Business Retention – Saving the Soul of a Community Displaced by Redevelopment

Paul Morris, President & CEO, Atlanta Beltline; Federal Transit Administration representative (invited).

Bob Tuccillo, Associate Administrator for Budget & Policy, Federal Transit Administration

Moderator: Dennis Allen, Urban One.

10:30 - 11:25 AM

From Distressed to Promising: Addressing Today's Challenges to Neighborhood-level Economic Development and Placemaking

Shannon Morgan, HRS Communities, Detroit (invited); Deon Gordon, Director of Business Growth, REV Birmingham. Moderator: Carol Naughton, President, Purpose Built Communities (invited).

11:30 - 12:30 PM

Track 1: LOCUS Real Estate Professionals Roundtable - Designed for real estate industry discussion of important federal legislation, policy, and organizational initiatives. Open to all registrants.
Moderators: Jair Lynch, Christopher Coes

Track 2: Smart Growth America's Local Leaders Council - A national, nonpartisan network of elected and high-level appointed decision-makers in local government who are passionate about using smart growth to build great communities. The Local Leaders Council supports those who are implementing smart growth strategies and advises Smart Growth America about how state and federal decisions affect local communities. Open to all registrants.

Track 3: Peer Network - The Transit-Oriented Development Technical Assistance initiative, a project of the Federal Transit Administration in partnership with Smart Growth America, provides state and local leaders with new ideas, resources, and capacity for building transit-oriented development. Peer Network Members only.

12:30 - 1:25 PM

Networking Lunch & Project Presentations

Sue Schwartz FAICP, Planning Department Director, City of Greensboro, NC

1:30 - 2:20 PM

	PARTNERSHIPS	POLICY	PLACEMAKING
	<p>Federal Financing of TOD: The How to Guide in Securing Federal Money for Transit Oriented Development</p> <p>Federal Transit Administration; Jeff Kayce, Senior Vice President - Bozzuto Development Company (invited)</p> <p>Moderator: Christopher Coes</p>	<p>Five Local Policy Changes to Attract Economic and Equitable Development</p> <p>John Hempelmann, Founding Partner & Chairman, Cairncross & Hempelmann; Dan Schned, Federal Transit Administration.</p> <p>Moderators: Alex Hutchinson, Economic Development Specialist, Smart Growth America (invited)</p>	<p>Are you the next "Amazing Place"? This session will examine SGA's recent report on the best practices that make neighborhoods great</p> <p>Mayor Jacob Day, Salisbury, MD</p> <p>The Hon. Christopher Zimmerman, Vice President for Economic Development, Smart Growth America</p>
2:30 - 3:20 PM	<p>Beyond P3s, How to Make a Project Viable when Public Private Partnership is not Enough</p> <p>Savin Geevarghese,</p>	<p>From Policy to Implementation, the Do's and Don'ts to Achieve Affordable Transit Oriented Development</p>	<p>The New Walkable Suburbs - Transformation to Amenity Rich Neighborhoods</p> <p>Don Monti, Founder and</p>

<p>Director of the Mixed-Income Innovation and Action Network, Center for the Study of Social Policy; Bob Stevens, President, Stevens & Associates</p> <p>Moderator: Calvin Gladney, MOSAIC Urban Properties (invited)</p>	<p>Justin John, Federal Transit Administration; Janelle Chan, Chief of Real Estate, Massachusetts Bay Transit Authority (invited)</p> <p>Moderator: Mike Kingsella, Development Manager, Holland Partners</p>	<p>CEO, Renaissance Downtowns; Mayor Elizabeth Kautz, Burnsville, MN</p> <p>Moderator: Brandon Palanker, Founder, 3BL Strategies</p>
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3:30 - 4:30 PM

Off-the-Record Session: Developer & Local Leader Roundtable

An honest and engaging dialogue between private and public sector leaders on the questions you want answered.

Developers: Jair Lynch, President, LOCUS and President & CEO, Jair Lynch Real Estate Partners; Chris Leinberger, Founding Partner, Arcadia Land Company and Chair, Center for Real Estate & Urban Analysis, George Washington University (invited)

Local Leaders: Mayor Chris Koos, Normal, IL; John Schroer, Commissioner of Transportation, State of Tennessee

Moderator: Geoff Anderson, President, Smart Growth America

5:00 - 7:00 PM

Day 1 Conclusion

Cocktail Reception and Awards, National Press Club

Tuesday, April 25

LOCUS Federal Real Estate Policy Forum

Location: SR-325 (Russell 325/Kennedy Caucus Room),
Senate Office Building, US Capitol
Washington, DC

8:30 - 9:00 AM **Networking Breakfast** – Capitol Hill

9:30 - 11:00 AM **Bringing the Real Estate Market Industry to the Hill**

With major infrastructure and tax proposals being debated on Capitol Hill, this session will feature two panels of key Congressional staff representing House and Senate authorizing, appropriations, and tax committees. Each panel will discuss different perspectives of the legislative process as it affects walkable real estate development and take your questions.

To include a panel of experts on Tax and Appropriations

Moderator: Christopher Coes

10:15 - 11:00 AM **Transforming Communities Now – The Role of Federal Policy on Local Catalytic Development Success Stories**

Richard Baron, McCormick Baron Salazar, Co-Founder and Chairman (invited); Catherine Sloss Jones, President and CEO, Sloss Real Estate

Moderator: Chris Leinberger, Chair, Center for Real Estate & Urban Analysis, George Washington University

11:15 - 12:15 PM **Closing Lunch and Keynote Presentation**

Clyde Holland, CEO and Chairman, Holland Partner Group

Closing Remarks, Jair Lynch, President, LOCUS; Christopher Coes, Director, LOCUS

1:00 - 4:00 PM

Capitol Hill Visits
(Steering Committee and LOCUS Members)

White House Visit (Tentative)

Walking Tours:

H Street, Washington, DC

Mt. Vernon Triangle,
Washington, DC

Courthouse to Clarendon,
Arlington, VA