LOCUS National Leadership Summit 2017
P3 IS FOR PARTNERSHIPS, PLACEMAKING, AND POLICY
April 23-25, 2017 | Washington, DC

AGENDA
(speakers subject to confirmation or change)

Sunday, April 23

5:00 - 6:30 PM  LOCUS Steering Committee Meeting. SGA/LOCUS Office, 1152 15th St. NW, Suite 450, Washington, DC

6:30 - 8:30 PM  President’s Reception & Dinner (Tickets Required). Tabard Inn, 1739 N Street NW, Washington, DC
Peer Network Welcome and TOD Walking Tour. Hyatt Place Arlington/Courthouse Plaza, 2401 Wilson Blvd, Arlington, VA

Monday, April 24

National Press Club - 529 14th St NW, Washington, DC

7:30 AM  Registration

8:00 AM  Networking and Deal-Making Breakfast

9:00 - 9:30 AM  Welcome – Christopher Coes, Director, LOCUS; Geoffrey Anderson, President, Smart Growth America; Jair Lynch, President and CEO, Jair Lynch Real Estate Partners and LOCUS President; Mayor Madeline Rogero, Local Leaders Council.

9:30 - 10:30 AM  Opening Plenary: P3 IS FOR PARTNERSHIPS, PLACEMAKING, AND POLICY: What a P3 Can do for Equity, Affordability, and Small Business Retention – Saving the Soul of a Community Displaced by Redevelopment

Paul Morris, President & CEO, Atlanta Beltline; Bob Tuccillo, Associate Administrator for Budget & Policy, Federal Transit Administration
Moderator: Dennis Allen, Urban One.

10:30 - 11:25 AM  From Distressed to Promising: Addressing Today’s Challenges to Neighborhood-level Economic Development and Placemaking

Shannon Morgan, HRS Communities, Detroit (invited); Deon Gordon, Director of Business Growth, REV Birmingham. Moderator: Carol Naughton, President, Purpose Built Communities (invited).
11:30 - 12:30 PM

**Track 1: LOCUS Real Estate Professionals Roundtable** - Designed for real estate industry discussion of important federal legislation, policy, and organizational initiatives. Open to all registrants.
Moderators: Jair Lynch, Christopher Coes

**Track 2: Smart Growth America's Local Leaders Council** - A national, nonpartisan network of elected and high-level appointed decision-makers in local government who are passionate about using smart growth to build great communities. The Local Leaders Council supports those who are implementing smart growth strategies and advises Smart Growth America about how state and federal decisions affect local communities. Open to all registrants. Moderator: Geri Rosenberg

**Track 3: TOD Peer Network** - The Transit-Oriented Development Technical Assistance initiative, a project of the Federal Transit Administration in partnership with Smart Growth America, provides state and local leaders with new ideas, resources, and capacity for building transit-oriented development. Peer Network Members only. Moderator: Sarah Absetz

12:30 - 1:25 PM

**Networking Lunch & Project Presentations**
Sue Schwartz FAICP, Planning Department Director, City of Greensboro, NC
Lee Goldstein, Project Manager, Government of the District of Columbia, Office of the Deputy Mayor for Planning & Economic Development (invited)

1:30 - 2:20 PM

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<td>Federal Financing of TOD: The How to Guide in Securing Federal Money for Transit Oriented Development</td>
<td>Five Local Policy Changes to Attract Economic and Equitable Development</td>
<td>Are you the next “Amazing Place”? This session will examine SGA’s recent report on the best practices that make neighborhoods great</td>
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<td>Jeff Kayce, Senior Vice President - Bozzuto Development Company (invited)</td>
<td>John Hempelmann, Founding Partner &amp; Chairman, Cairncross &amp; Hempelmann; Dan Schned, Federal Transit Administration.</td>
<td>Mayor Jacob Day, Salisbury, MD</td>
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<td>Moderator: Christopher Coes</td>
<td>Moderators: Alex Hutchinson, Economic Development Specialist, Smart Growth America</td>
<td>The Hon. Christopher Zimmerman, Vice President for Economic Development, Smart Growth America</td>
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2:30 - 3:20 PM

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<td>Beyond P3s, How to Make a Project Viable when Public Private Partnership is not Enough</td>
<td>From Policy to Implementation, the Do’s and Don’ts to Achieve Affordable Transit Oriented</td>
<td>The New Walkable Suburbs - Transformation to Amenity Rich Neighborhoods</td>
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### Off-the-Record Session: Developer & Local Leader Roundtable

An honest and engaging dialogue between private and public sector leaders on the questions you want answered.

Developers: Jair Lynch, President, LOCUS and President & CEO, Jair Lynch Real Estate Partners; Chris Leinberger, Founding Partner, Arcadia Land Company and Chair, Center for Real Estate & Urban Analysis, George Washington University

Local Leaders: Mayor Chris Koos, Normal, IL (invited); John Schroer, Commissioner of Transportation, State of Tennessee

Moderator: Geoff Anderson, President, Smart Growth America

### Day 1 Conclusion

Cocktail Reception and Awards, National Press Club
Tuesday, April 25

LOCUS Federal Real Estate Policy Forum

Location: SR-325 (Russell 325/Kennedy Caucus Room),
Senate Office Building, US Capitol, Washington, DC

8:30 - 9:00 AM  Capitol Hill Networking Breakfast

9:30 - 9:30 AM  Welcome Real Estate Industry Leader Roundtable - An in-depth conversation among real estate industry leaders regarding the opportunities and impediments in federal policy based upon the experiences of local government and private sector.

Remarks by Doug Bibby, National Multifamily Housing Council (Invited); Marion McFadden, Enterprise Community Partners; Jair Lynch, LOCUS

Moderator: Geoff Anderson, Smart Growth America

9:30 - 10:30 AM  From Budget to Tax Reform: What Does it Mean for Real Estate Development

With major infrastructure and tax proposals being debated on Capitol Hill, this session will feature two panels of key Congressional staff representing House and Senate authorizing, appropriations, and tax committees. Each panel will discuss different perspectives of the legislative process as it affects walkable real estate development, and take your questions. Panel #1: Tax Reform and Housing. Panel #2: Transportation and Infrastructure.

Special remarks by The Honorable Senator Brian Schatz (Invited)

Moderator: Christopher Coes, LOCUS

10:30 - 11:00 AM  Keynote Presentation: Solving the National Housing Crisis

Clyde Holland, CEO and Chairman, Holland Partner Group

11:05 - 11:40 AM  Transforming Communities Now – The Role of Federal Policy on Local Catalytic Development Success Stories

Richard Baron, McCormack Baron Salazar, Co-Founder and Chairman (invited); Catherine Sloss Jones, President and CEO, Sloss Real Estate

Moderator: Chris Leinberger, Chair, Center for Real Estate & Urban Analysis, George Washington University

11:45 - 12:15 PM  Networking Lunch

Closing Remarks, Jair Lynch, President, LOCUS; Christopher Coes, Director, LOCUS

1:00 - 4:00 PM  Capitol Hill Visits
(Steering Committee and LOCUS Members)

Walking Tours:
H Street, Washington, DC
Mt. Vernon Triangle, Washington, DC
Courthouse to Clarendon, Arlington, VA

White House Visit (Tentative)