

Full agenda

Sunday, April 23, 2017

5:00 pm **LOCUS Steering Committee Meeting** (*invitation only*)
Smart Growth America, 1152 15th St. NW, Suite 450, Washington, DC 20005

5:00 pm **TOD Peer Network Welcome and TOD Walking Tour**
Hyatt Place Arlington, 2401 Wilson Blvd, Arlington, VA 22201

TOD Peer Network members are invited to join an informal walking tour of a suburban neighborhood transformation with Metrorail stations in the heart of the Rosslyn-Ballston Corridor of Northern Virginia, nationally-acclaimed as a model for suburban transformation through TOD. The tour will conclude in the restaurant-rich Clarendon area, and suggestions for dinner will be provided.

6:30 pm **LOCUS Steering Committee and Special Guests Dinner** (*tickets required*)
Tabard Inn, 1739 N Street NW, Room 24, Washington, DC 20036

Monday, April 24, 2017

7:30 am **Registration Opens**
The National Press Club, 529 14th St NW, 13th Floor, Washington, DC 20045

8:00 am **Networking And Deal-Making Breakfast** (Ballroom)

9:00 am **Welcome** (Ballroom)

Speakers:

- Jair Lynch, President and CEO, Jair Lynch Real Estate Partners, *and* President, LOCUS
- Geoffrey Anderson, President and CEO, Smart Growth America
- Mayor Madeline Rogero of Knoxville, TN *and* Chair, Smart Growth America's Local Leaders Council
- Christopher Coes, Vice President for Real Estate Policy and External Affairs, Smart Growth America, *and* Director, LOCUS

9:30 am **Opening Plenary: P3 is for Partnerships, Placemaking, And Policy** (Ballroom)
What can P3s do for equity, affordability, and small business retention? How can P3s assist communities facing displacement from redevelopment? What are federal agencies doing to support this work, and what can Americans expect in future programs?

Speakers:

- Paul Morris, President & CEO, Atlanta Beltline

- Robert Tuccillo, Associate Administrator for Budget & Policy, Federal Transit Administration
- Moderated by Dennis Allen, Founder and Partner, Urban One

10:15 am **From Distressed to Promising: Addressing Today’s Challenges to Neighborhood-level Economic Development and Placemaking** (Ballroom)

How can local leaders and real estate developers integrate public input and private capital to address challenges in urban and suburban neighborhoods?

Speakers:

- Shannon Morgan, Senior Vice President, HRS Communities
- Deon Gordon, Director of Business Growth, REV Birmingham
- Moderated by Carol Naughton, President, Purpose Built Communities

11:05 am **Breakout Sessions**

Track 1: Smart Growth America's Local Leaders Council (East Room)

The Local Leaders Council is a national, nonpartisan network of elected and high-level appointed decision-makers in local government who are passionate about using smart growth to build great communities. Join this session to learn and ask your questions about federal policy that may impact your community. *Open to all registrants.*

Moderated by Sarah Absetz, Program Manager, Smart Growth America

Track 2: TOD Peer Network (West Room)

The National Public Transportation/Transit-Oriented Development Technical Assistance Initiative, a project of the Federal Transit Administration administered by Smart Growth America, provides state and local leaders with new ideas, resources, and capacity for building transit-oriented development. Join this session to meet fellow members of the Peer Network and hear what the TOD Technical Assistance Initiative has planned for the coming year. *Restricted to TOD Peer Network members only.*

Moderated by Geri Rosenberg, Program Associate, Smart Growth America

Track 3: LOCUS Real Estate Professionals Roundtable (Ballroom)

Designed for real estate industry professionals to discuss upcoming federal legislation, policy, and organizational initiatives. *Open to all registrants.*

Moderated by Jair Lynch, President and CEO, Jair Lynch Real Estate Partners, *and* President, LOCUS as well as Christopher Coes, Vice President for Real Estate Policy and External Affairs, Smart Growth America, *and* Director, LOCUS

12:05 pm Networking Lunch and Keynote Speech (Ballroom)

Presentation: Solving the National Housing Crisis

Introduction by Christopher Coes, Vice President for Real Estate Policy and External Affairs, Smart Growth America, and Director, LOCUS

Speaker: Clyde Holland, CEO and Chairman, Holland Partner Group

	TRACK 1 Partnerships	TRACK 2 Placemaking	TRACK 3 Policy
	First Amendment Lounge	East Room	West Room
1:20 pm	<p>Transforming Communities Now: The Role of Federal Policy on Local Catalytic Development Success</p> <p>Speakers: Richard Baron, Co-Founder and Chairman, McCormack Baron Salazar; Catherine Sloss Jones, President and CEO, Sloss Real Estate; Moderated by Chris Leinberger, Chair, Center for Real Estate and Urban Analysis, George Washington University</p>	<p>Are you the Next “Amazing Place”? The New Recipe for Economic Development</p> <p>Mayor Jacob Day, Salisbury, MD; and Hon. Christopher Zimmerman, Vice President for Economic Development, Smart Growth America</p>	<p>Five Local Policy Changes to Attract Economic and Equitable Development</p> <p>Speakers: John Hempelmann, Founding Partner & Chairman, Cairncross & Hempelmann; Daniel Schned, Federal Transit Administration Office of Budget & Policy; Moderated by Paul Bernard, Vice President, Enterprise Advisors at Enterprise Community Partners, Inc.</p>
2:15 pm	<p>Beyond P3s: How to Make a Project Viable when Public/Private Partnership is not Enough</p> <p>Speakers: Salin Geevarghese, Director of the Mixed-Income Innovation and Action Network, Center for the Study of Social Policy; Bob Stevens, President, Stevens & Associates; Craig Miskovich, Director and Practicing Attorney at Downs Rachlin Martin LLP, and a principal for M&S Development</p>	<p>The New Walkable Suburbs: Transformation to Amenity-Rich Neighborhoods</p> <p>Speakers: Don Monti, Founder and CEO, Renaissance Downtowns; Mayor Elizabeth Kautz, Burnsville, MN; Moderated by Brandon Palanker, Founder, 3BL Strategies</p>	<p>From Policy to Implementation: The Do’s and Don’ts to Achieve Affordable TOD</p> <p>Speakers: Melinda Pollack, Vice President, Enterprise Community Partners; Mike Kingsella, Executive Director of Oregon LOCUS, and Executive Director of Oregon LOCUS, and Development Manager, Holland Partner Group; Moderated by Justin</p>

Moderated by Calvin Gladney, MOSAIC Urban Properties		John, Program Analyst, Office of Budget and Policy, Federal Transit Administration
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3:15 pm Deal-Making Presentations (Ballroom)

Over lunch, watch local elected officials and real estate developers deliver seven-minute presentations highlighting ideal projects for investment. This fun and interactive session is modeled after the popular TV series *Shark Tank*.

- Project Presentation 1: Lee Goldstein, Project Manager, Government of the District of Columbia, Office of the Deputy Mayor for Planning & Economic Development
- Project Presentation 2: Larry Hopper AICP, Principal Planner/Planning Manager, EMBARK, Oklahoma City, OK
- Project Presentation: Sue Schwartz FAICP, Planning Department Director, City of Greensboro, NC

Moderated by Geoffrey Anderson, President and CEO, Smart Growth America

3:45 pm Closing Plenary: Getting the Most out of Transportation Funding (Ballroom)

Perspectives for Local Leaders on Working with State Governments from a Developer/Local Leader/State Transportation Commissioner

Introduction by Beth Osborne, Senior Policy Advisor, Transportation for America

Speaker: John Schroer, Commissioner of Transportation, State of Tennessee

5:00 pm Cocktail Reception and 2017 LOCUS Leadership Award Ceremony (Holman Lounge)

Tuesday, April 25, 2017

MORNING PROGRAM 1

LOCUS Federal Real Estate Policy Forum

8:00 am Capitol Hill Networking Breakfast

Russell Senate Office Building, Kennedy Caucus Room (SR-325)

9:00 am Welcome

9:05 am Real Estate Industry Leader Roundtable

An in-depth conversation among real estate industry leaders regarding the opportunities and impediments in federal policy based upon the experiences of local government and private sector.

Speakers:

- Doug Bibby, President, National Multifamily Housing Council
- Marion McFadden, Vice President of Public Policy, Enterprise
- Jair Lynch, President and CEO, Jair Lynch Real Estate Partners *and* President, LOCUS
- Moderated by Geoff Anderson, President and CEO, Smart Growth America

9:35 am From Budget to Tax Reform: What Does it Mean for Real Estate Development

With major infrastructure and tax proposals being debated on Capitol Hill, this session will feature two panels of key Congressional staff representing House and Senate authorizing, appropriations, and tax committees. Each panel will discuss different perspectives of the legislative process as it affects walkable real estate development, and participate in an audience question and answer session.

Panel #1: Tax Reform and Housing

- Kara Getz, Counsel, House Ways and Means Committee
- Artie Mandel, Policy Advisor to Senator Maria Cantwell

Panel #2: Transportation and Infrastructure

- Beth Osborne, Senior Policy Advisor, Transportation for America
- Devon Barnhart, Senate Commerce Committee

10:30 am Closing Remarks

Speakers:

- Jair Lynch, President and CEO, Jair Lynch Real Estate Partners, *and* President, LOCUS
- Christopher Coes, Vice President for Real Estate Policy and External Affairs, Smart Growth America *and* Director, LOCUS

11:00 am White House Visit (Steering Committee and Invited Guests)

MORNING PROGRAM 2

TOD Peer Network Field Study

This portion of the agenda is reserved for members of the National Public Transportation/Transit-Oriented Development Technical Assistance Initiative Peer Network

7:45 am Convene in Hotel Lobby
Hyatt Place Arlington, 2401 Wilson Blvd, Arlington, VA

8:00 am TOD Field Study and Walking Tour of Shirlington, VA
See a highway-adjacent former suburban strip and “big-box” shopping center, now transformed as a compact, mixed-use district anchored by a bus transit center. Arlington's Shirlington Village includes residents, offices, theater, restaurants, hotel, civic, and public facilities all within about 26 acres, with bus, bike, and pedestrian connections to nearby neighborhoods and Metro stations.

11:30 am Lunch at Union Station

AFTERNOON PROGRAM

Neighborhood Revitalization Case Studies

Open to all registrants

1:00 – 4:00 pm TOD Walking Tours
Convene in the Main Hall
Union Station, 30 Massachusetts Ave, NE Washington, DC 20002

H Street NE

The H Street Corridor showcases major regeneration in a streetcar corridor. In just the last few years H Street has become one of the most energized corridors in the city, straddling a modern streetcar line connecting to Washington's Union Station. Though the streetcar has been running for just one year, the corridor began attracting new businesses for several years prior to operation and continues to grow today.

Mt. Vernon Triangle

Washington, DC's Mt. Vernon Triangle neighborhood is a major downtown revitalization near the core of the regional Metro system. Mt. Vernon Triangle is not just a central business district area anchored by the DC Convention Center, but also a place that more than 5,000 residents already call “home” and 16,000 people live within 0.5 miles. Though it is chock full of brand new luxury apartments and condos, it also incorporates options for senior and affordable housing.