

## Memo

**To:** Emiko Atherton  
John Robert Smith  
Christopher Zimmerman  
Brian Lutenegger

**From:** Kim Biedermann

**Date:** October 13, 2017

**re:** ECWRPC Complete Streets Policy One Month Memo

We are pleased to report the progress we have made as of October 15, 2017 regarding the Complete Streets policy.

### Community Partner Engagement

Since the workshop in June, East Central WI Regional Planning Commission (ECWRPC) staff has been working on engaging community partners in Complete Streets efforts. By engaging community partners, we are able to leverage resources throughout the region in ensuring support for Complete Streets policies and ensuring we are creating policies that are inclusive and beneficial for all.

#### *Weight of the Fox Valley*

Weight of the Fox Valley (WOTFV), a coalition of businesses, community members, non-profits, public health professionals, and health care professionals, has Complete Streets listed as their main initiative for their Active Communities committee. Recently, WOTFV created a resolution of support for ECWRPC's *Appleton (Fox Cities) TMA and Oshkosh MPO Bicycle and Pedestrian Plan* (the Plan) that has been passed in a dozen local units of government throughout Calumet, Outagamie, and Winnebago counties.

In August, ECWRPC staff met with the Active Communities committee to have a discussion on Complete Streets policies. In addition to ECWRPC staff being present, the City of Appleton and the Town of Grand Chute also had representatives present to discuss their Complete Streets policies. In September, the committee discussed performance measures, which include the following: number of communities adopting Complete Streets policies, number of miles of bicycle and pedestrian facilities, and number of users along select areas.

#### *Bicycle and Pedestrian Steering Committee*

The Plan specifies that a Bicycle and Pedestrian Steering Committee (BPAC) will be responsible for overseeing and implement The Plan. This committee is comprised of community representatives, health department representatives, WisDOT staff, and other community partners. The BPAC is in the process

of creating its annual action plan for 2018. This plan includes working with ECWRPC on creating a Complete Streets policy. Furthermore, the Bicycle and Pedestrian Steering Committee will be engaged in the brainstorming session on providing input on what the policy should look like.

*Fox Valley Thrives*

Fox Valley Thrives is a healthy equity group representing the Fox Valley region of Wisconsin. The members of Fox Valley Thrives core team will lend an equity-based voice to the process of developing the Complete Streets policy.

**Transit Development Plans**

ECWRPC is in the process of updating the Transit Development Plans (TDPs) for GO-Transit in Oshkosh and Valley Transit in the Fox Cities region. ECWRPC will work with the TDP committees as we develop the Complete Streets policy. There may be potential to explore referencing the Complete Streets policy in the TDPs should the steering committees desire.

**Wayfinding Signage**

ECWRPC has been working with Alta Planning + Design to create wayfinding design guidelines for the region. These guidelines will be used as a complement to the existing facilities and assist residents and visitors in navigating the bicycle and pedestrian network. The plan has been accepted by ECWRPC’s Transportation Steering Committee and will go before the full Commission for a vote on October 27, 2017. A copy of the resolution is attached.

**Timeline**

A timeline for adoption of a regional Complete Streets policy was created in conjunction with recommendations listed in the Next Steps Memo. With the full Commission meeting on a quarterly basis, ECWRPC anticipates the policy for the region will be adopted at the April Commission meeting. In the upcoming weeks, ECWRPC will also create a timeline for adoption of a policy for the MPOs, which will likely be in July 2018.

Activity	October	November	December	January	February	March	April
Stakeholder Engagement/Brainstorming	■						
Meet with WisDOT/Accessibility Partners		■					
Create Vision			■				
Draft Policy			■	■			
Commission Draft Review				■			
Continue to Draft Policy Based on Feedback				■	■		
Public Release and Public Input					■	■	
Revise Policy Based on Comments						■	
Transportation Committee Adoption							■
Commission Adoption							■

PROPOSED RESOLUTION NO. 22-17

ADOPTION OF THE EAST CENTRAL WISCONSIN BICYCLE AND PEDESTRIAN  
WAYFINDING GUIDEBOOK

**WHEREAS**, East Central Wisconsin Regional Planning Commission is the designated Transportation Management Area (TMA) Metropolitan Planning Organization (MPO) for the Appleton (Fox Cities) and Oshkosh Urbanized Areas, and charged with conducting cooperative, comprehensive and continuing urban transportation planning as prescribed by federal and state law, and

**WHEREAS**, the *Appleton Transportation Management Area (TMA) and Oshkosh Metropolitan Planning Organization (MPO) Bicycle and Pedestrian Plan* provides a mechanism for guiding, coordinating, and implementing the efforts of local organizations concerned with bicycle and pedestrian accommodations was adopted October 21, 2014, and

**WHEREAS**, the organization's staff has worked with and will continue to work with municipality representatives, health professionals, school representatives, advocacy organizations, the Wisconsin Department of Transportation, the Appleton TMA and Oshkosh MPO Bicycle and Pedestrian Steering Committee and a variety of bicycle and pedestrian stakeholders, and

**WHEREAS**, the 2017 Unified Transportation Work Program and the Annual MPO Certification for the East Central Wisconsin Regional Planning Commission was adopted by the Commission on October 28, 2016, and

**WHEREAS**, program and planning activities identified in the 2017 Unified Transportation Work Program included the development of East Central Wisconsin Bicycle and Pedestrian Wayfinding Guidebook;

**Now Therefore;**

**BE IT RESOLVED BY THE EAST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION:**

**SECTION 1.** That the Commission, as the recipient of the Wisconsin Department of Transportation Planning funds as the Appleton (Fox Cities) and Oshkosh Metropolitan Planning organization, implements multi-modal transportation activities as outlined in the 2017 Unified Transportation Work Program.

**SECTION 2.** That the Commission, as the designated MPO, approves the *East Central Wisconsin Bicycle and Pedestrian Guidebook*.

Effective Date: October 27, 2017

Prepared for: Transportation Committee

Prepared By: Kim Biedermann, Bicycle and Pedestrian Coordinator



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