Implementation & Equity 201:
The Path Forward to Complete Streets

Improving mobility access through Complete Streets and mobility management

Webinar begins at 12:30 PM EST
Improving mobility access through Complete Streets and mobility management

Wednesday, February 21, 2018
Rich Weaver
Director of Planning, Policy and Sustainability
rweaver@apta.com
Chair, National Complete Streets Coalition
Complete Streets and access

• Strategic direction: implementation and equity
• Process and project level changes
“The Complete Trip”

- Every complete trip includes:
  - Technology to plan and pay for trip
  - All travel modes used
  - Physical assets
  - Agencies supporting the services
  - Policies and processes that govern agencies and modes
Housekeeping

• Presentation slides and webinar recording will be available shortly and emailed to attendees
• Feel free to ask questions at anytime using the chat box in the lower left hand corner, we will have time for a brief Q&A at the end
Judy Shanley, Ph.D.

Co-director, National Center for Mobility Management (NCMM)
Connecting Complete Streets and Mobility Management Policy and Strategies

WHAT IS A COMPLETE STREET?

Active Sidewalks
Sidewalks should be smooth, wide, handable, and have appropriate transitions to the street. They should be easy to walk in or use a wheelchair on.

Dedicated Bike Lanes
Dedicated bike lanes should be placed in both separated and mixed traffic areas to protect cyclists from机动车 traffic.

Active Roeway
The flow of traffic going to and from directions should be one-way or two-way. This reduces the amount of time spent waiting for traffic and increases the flow of traffic through the street, while lessening the traffic for pedestrians.

Safe Crosswalks
Clearly marked crosswalks provide safety and accessibility to cross streets safely, while making sure no one is hurt or killed in the process.

Planting Strip
A green strip with landscape, open space, and public spaces can create a pedestrian-friendly environment, encouraging community interaction and providing a rest from the surrounding urban environment.

Judy Shanley, Ph.D.
Asst. Vice President, Education & Youth Transition
Co-Director, National Center for Mobility Management
Easterseals, Chicago, IL
If you always do what you’ve always done, you’ll always get what you’ve always got.

In Fierce Conversations, By Susan Scott
Why Connect?

- Aligned goals related to safety, livability, customized solutions, equity, and accessibility
- Ties to healthy communities, public health, and social determinants of health
- Data driven approaches – opportunity to share data
- Integration at core of mobility management & complete streets
- Efficient and robust to have a variety of perspectives
- Enhance funding opportunities
Mobility management is an approach to designing and delivering transportation services that starts and ends with the customer. It begins with a community vision in which the entire transportation network—public transit, private operators, cycling and walking, volunteer drivers, and others—works together with customers, planners, and stakeholders to deliver the transportation options that best meet the community’s needs.
A Conversation With...

- Sheri Bean (Montachusett Regional Planning Commission)
- Tricia Pistone & Jenna David (Montachusett Opportunity Council)
Tricia Pistone
Vice President of Planning, Policy and Development, Montachusett Opportunity Council
Jenna David

Environmental Programs Director, Montachusett Opportunity Council
Please describe your region and specific target community?

How have you used data and research to inform your work to identify needs and develop strategies?

You mentioned build environment/infrastructure strategies, what specific strategies or programs did you use?

In addition to infrastructure, what other strategies, specifically around mobility management, have you implemented?

How do these different strategies connect to improve access and mobility?

Words of wisdom
Learning from Each Other

Please describe your region and specific target community?
North Central Massachusetts
Learning from Each Other

How have you used data and research to inform your work to identify needs and develop strategies?
Sidewalk Mapping

Sidewalk Inventory & Pedestrian / Bicycle Connections Along Fitchburg & Leominster MART Bus Routes
MONTACHUSETT REGIONAL PLANNING COMMISSION
FFY 2017 PROGRAM YEAR
Learning from Each Other

What specific build environment/infrastructure strategies or programs have you in your work?
Complete Streets MA- Snapshot

- $50,000 for technical assistance and up to $400,000 for construction funding available to each community
- 188 municipalities (out of 351) have registered to participate
- 146 cities and towns have approved complete streets policies
- 90 have approved Prioritization Plans
- Since 2017, 68 Complete Streets projects have been approved
Safe Routes to School - Fitchburg
Learning from Each Other

What mobility management strategies have you implemented?

@CompleteStreets  Mobility management & Complete Streets webinar
Collaboration is Key!

Integrated Mobility Service as a System

- Bike/Ped
- Public Transit
- Park/Ride
- Paratransit
- ITS
- Carshare
- Rideshare
- Taxi
- Vanpool
Learning from Each Other

How do these different strategies connect to improve access and mobility?
Smart Growth Principles

1. Repair the street wall and fill in missing teeth
2. Pay attention to building form
3. Pursue Complete Streets
4. Leverage unique assets; create great public spaces
5. Get more residents in downtown
6. Establish on-going place management
Learning from Each Other

What words of wisdom can you offer to other professionals working to improve their own local mobility ecosystem?
Words of Wisdom

- Involve multiple stakeholders
- Engage the public- advocacy works!
- Asset based approach
- Map your resources
- Be adaptive
- Use your data
Questions & Answers
Resources

Massachusetts Complete Streets
Massachusetts Safe Routes to School
Massachusetts Mobility Management and Transportation Coordination
Smart Growth America (Re)Building Downtown
City of Fitchburg
Montachusett Opportunity Council
Montachusett Regional Planning Commission
Speaker Contact Information

- Sheri Bean, Principal Planner, Montachusett Regional Planning Commission, sbean@mrpc.org
- Tricia Pistone, Vice President, Montachusett Opportunity Council, ppistone@mocinc.org
- Jenna David, Director of Environmental Services, Montachusett Opportunity Council, jdavid@mocinc.org
The National Center for Mobility Management Partners with the Federal Transit Administration to Support this Work

The mission of the National Center for Mobility Management (NCMM) is to facilitate communities to adopt transportation strategies and mobility options that empower people to live independently and advance health, economic vitality, self-sufficiency, and community.

www.nationalcenterformobilitymanagement.org
About the NCMM

- National Technical assistance center
- Launched in early 2013
- Jointly operated by three national organizations:
  – Easterseals
  – American Public Transportation Association
  – Community Transportation Association of America
- Through a cooperative agreement with the Federal Transit Administration (FTA), U.S. DOT
NCMM Services

- Technical assistance
  - Website
  - Participation in events – Webinars, Training
  - Direct TA – Regional Liaisons

- Products

- Training tools

- Peer to peer opportunities
**Regional Liaisons**

Conduct research, provide examples/ peer-to-peer matching, facilitate & present at meetings, share data and resources

**Region I:** Judy Shanley, jshanley@easterseals.com, 312-551-7227, TDD: 202-347-7385

**Region II:** Sheryl Gross-Glaser, grossglaser@ctaa.org, 202-386-1669

**Region III:** Rich Weaver, rweaver@apta.com, 202-496-4809

**Region IV:** Jordan Snow, jsnow@easterseals.com, (202) 403-8332, TDD: 202-347-7385

**Region V:** Judy Shanley, jshanley@easterseals.com, 312-551-7227, TDD: 202-347-7385

**Region VI:** Alex King, king@ctaa.org, 202-250-4115

**Region VII:** Jordan Snow, jsnow@easterseals.com, (202) 403-8332, TDD: 202-347-7385

**Region VIII:** Amy Conrick, conrick@ctaa.org, 800-527-8279 ext. 734 or 202-415-9692

**Region IX:** Andrew Carpenter, carpenter@ctaa.org, 202-415-9688

**Region X:** Rich Weaver, rweaver@apta.com, 202-496-4809

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NCMM  
National Center for Mobility Management
Health Care – Transit Resources

- Rides to Wellness Implementation Guide
- Healthcare Access Design Challenge Program
  - Powerpoints, videos
- Exploring Data and Metrics of Value at the Intersection of Health Care and Transportation
  - TRB Meeting, 2016
- Transportation Solutions for Caregivers
Funding

- Section 5310 grants
- Health Care Access and Mobility
- NCMM Challenge Grants
- Other Federal Agencies
  - Corporation for National & Community Service
Leverage Diverse Range of Federal Programs

- Administration on Aging
  - Requirements for States and area agencies to develop and implement comprehensive and coordinated systems for home and community-based services, including transportation.
  - Afford the Aging Services Network with significant opportunities to strengthen coordination of transportation services and/or ensure its inclusion in the planning and delivery of transportation services.

- Corporation for National and Community Services
  - RSVP Program - Aging in Place—Transportation: applicants focus on the access to preventive/medical appointments or other services that allow them to live independently.
Tap into Resources

National Center for Mobility Management

National Aging and Disability Transportation Center

Rural Transit Assistance Program

ACL Inclusive Transportation Partnerships

Shared-use Mobility Center
Send us your questions using the ReadyTalk chat box.
#Intersections2018 is around the corner!

Register: completestreetsconference.org