

## Memo

**To:** Emiko Atherton  
John Robert Smith  
Christopher Zimmerman  
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**From:** Kim Biedermann

**Date:** March 14, 2018

**re:** ECWRPC Complete Streets Policy One Month Memo

We are pleased to report the progress we have made as of March 15, 2018 regarding the Complete Streets policy.

### Community Partner Engagement

East Central WI Regional Planning Commission (ECWRPC) staff has continued to engage community partners in Complete Streets efforts. By engaging community partners, we are able to leverage resources throughout the region in ensuring support for Complete Streets policies and ensuring we are creating policies that are inclusive and beneficial for all.

#### *Weight of the Fox Valley*

ECWRPC continues to work with [Weight of the Fox Valley's \(WOTFV\)](#) Active Communities Team on its Complete Streets efforts. WOTFV is currently working with ECWRPC and partners to create metrics to track the success of Complete Streets policies. These metrics, still in draft form, include miles of bicycle and pedestrian facilities added, number of local Complete Streets policies adopted, and number of people using the facilities (preliminary counts have been done and will be conducted on regular basis).

WOTFV has several action teams that span a variety of health-related issues. The overall goal of WOTFV is to see a change in health outcomes for the tri-county region (Calumet, Outagamie, and Winnebago Counties). Recently, WOTFV worked with the healthcare systems in these three counties to obtain body mass index (BMI) data from adults and youth. This data revealed 75% of the adults and 29% of youth are overweight or obese in these counties. Through efforts like Complete Streets policies, worksite wellness, and food system changes, WOTFV aims to see the BMIs decrease and the overall health outcomes improve.

#### *Appleton (Fox Cities) and Oshkosh MPO Bicycle and Pedestrian Committee (BPAC)*

In February 2018, the BPAC adopted the year's action plan. This plan includes supporting ECWRPC with the Complete Streets efforts.

## *Fox Valley Thrives*

Fox Valley Thrives is a healthy equity group representing the Fox Valley region of Wisconsin, and it has been an ongoing partner in ensuring equity is interwoven throughout the Complete Streets policies. The regional Complete Streets policy will be presented to the committee at their upcoming Core Team meeting on March 19<sup>th</sup>.

## *Complete Streets Input Meeting*



On December 7, 2017, ECWRPC and the Bicycle and Pedestrian Steering Committee hosted a stakeholder input meeting for Complete Streets. Over 20 community partners attended this World Café -style event to provide feedback and thoughts on what a Complete Streets policy should look like at the regional, MPO, and local levels. Stakeholders attending this event included local elected officials, municipal staff, public health employees, Wisconsin Department of Transportation staff, transit agency staff, and representatives from other bicycle and pedestrian steering committees.

The event consisted of three moderators, each at a different table that focused on a specific topic. The participants were put into three groups, and each group spent approximately 20 minutes at each table. The three topic areas were: 1. The 10 Elements of a Complete Streets Policy; 2. Complete Streets Policy Successes, Barriers, and Solutions; and 3. Context Classification. These interactive discussions involved a series of questions centered on the three main topic areas. The Facilitators' Guide is attached to provide a greater understanding of the meeting.

## **Regional Complete Streets Policy Draft Review and Feedback**

Through guidance from SGA, resources from other communities, and stakeholder input, ECWRPC created a [draft regional Complete Streets policy](#). To date, this draft policy has been presented to the ECWRPC commission, the ECWRPC transportation committee, the Fond du Lac Metropolitan Planning Organization Policy Board, local coalitions, and the Appleton (Fox Cities) and Oshkosh MPO Bicycle and Pedestrian Steering Committee. One-on-one meetings were set up with partners who were unable to attend December's input meeting. Additionally, the draft policy has also been emailed to local stakeholders who have participated or who have expressed interested in participating in either the June Complete Streets workshop or in December's input meeting. The policy is available online and has been shared through social media.

Feedback will be accepted through the end of March, and the feedback will be incorporated into a final regional Complete Streets policy.

## **Upcoming Plan Updates**

ECWRPC is in the process of updating the following: Transit Development Plans (TDPs) for GO-Transit in Oshkosh and Valley Transit in the Fox Cities region, the County Specialized Transportation Coordination Plans, and the Long Range Land Use Transportation Plan for each of the Metropolitan Planning Organizations (MPOs). ECWRPC will incorporate Complete Streets discussions into the public input portions of these plans' updates to ensure stakeholder engagement in the MPO policies and the local framework. Public outreach for these updates include local stakeholder meetings and attending local events like farmers markets.

## **Performance Measures**

In January 2018, ECWRPC, as the MPO, adopted safety performance measures consistent with those set by the WI Department of Transportation. These safety performance measures include targets for: number of fatalities, rate of fatalities, number of serious injuries, rate of serious injuries, and number of non-motorized fatalities and serious injuries. Complete Streets policies will help the MPOs achieve those targets.

## **Technical and Community Assistance**

Each year, ECWRPC awards technical assistance to communities in its eight member counties. One award for 2018 was to the City of Oshkosh for assistance with a Complete Streets policy. Additionally, several communities have inquired about assistance with development of their own policies. These communities will be contacted later in 2018 when ECWRPC begins to draft the framework for local Complete Streets policies.

## **Wayfinding Signage**

ECWRPC finalized and adopted the [East Central Trail Wayfinding Guidebook](#). The intent of this guidebook is to provide recommendations for cohesive signage that can be implemented through the region on a community-by-community basis. We anticipate that wayfinding signage will complement the Complete Streets efforts.

## **Timeline**

A timeline for adoption of a regional Complete Streets policy was created in conjunction with recommendations listed in the Next Steps Memo. With the full Commission meeting on a quarterly basis, ECWRPC anticipates the policy for the region will be adopted at the April Commission meeting. ECWRPC will continue to work on the MPO policy and the framework for local policies through the summer and early fall. It is anticipated that the ECWRPC commission and the MPO policy boards will vote on adoption of the MPO policies in July 2018.

