Safe Streets, Smart Cities Academy

The webinar will begin at 2PM ET
Safe Streets, Smart Cities Academy

1. What is the Safe Streets, Smart Cities Academy?
2. Who is the Academy for?
3. How do you apply?
4. Your questions

Type your questions in the ReadyTalk chat box!
What is the Academy?

<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Initiative</th>
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<tbody>
<tr>
<td>America Walks in partnership with University of North Carolina Highway Safety Research Center (UNC-HSRC)</td>
<td>Accelerating Adoption of Safer Systems for All Road Users</td>
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<td>Bicycle Colorado</td>
<td>Bicycle -friendly Driver and Confident Commuting Program</td>
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<td>Center for Latino Progress - CPRF</td>
<td>Cooperative Community Crash Reduction, Hartford, CT</td>
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<td>City of Boston Mayor’s Office of New Urban Mechanics</td>
<td>Boston’s Safest Driver</td>
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<td>Institute of Transportation Engineers in partnership with the Vision Zero Network</td>
<td>Moving from Conversation to Action: A Scalable Training Resource on Speed Management for Transportation Professionals and Community Stakeholders</td>
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<td>Lorrain County Public Health</td>
<td>Lorain Active Transportation Collaborative</td>
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<td>National Complete Streets Coalition, Smart Growth America</td>
<td>Safe Street, Smart Cities Academy</td>
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<td>National Opinion Research Center (NORC) at the University of Chicago</td>
<td>Underutilized Strategies in Traffic Safety</td>
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<td>Texas A&amp;M University Department of Industrial and Systems Engineering in collaboration with Houston Methodist Hospital</td>
<td>A systems approach to reduce drowsy driving among night-shift nurses</td>
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<tr>
<td>University of Alabama at Birmingham (UAB Youth Safety Lab) in collaboration with Safe Kids Worldwide</td>
<td>Improving Child Restraint Installation in Rural America through Interactive Virtual Presence</td>
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<td>University of Michigan</td>
<td>Addressing Socioeconomic Disparities in Motor Vehicle Fatalities</td>
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What is the Academy?

• 12 month timeline
• 3 in-person 2-day workshops
  – Interactive exercises
  – Applying skills to case studies
  – Planning, executing, and presenting on demonstration project

**Demonstration project** = temporary project to reduce speed on a dangerous local corridor through creative place-making, tactical urbanism, or engineering measures
What is the Academy?

• 6 monthly distance learning modules
  1. Planning and designing for active transportation
  2. Planning and designing for transit
  3. Designing and operating for Vision Zero
  4. Creative place-making and prototyping to reduce speed
  5. Curbside management strategies for new mobility options
  6. Planning for freight logistics
Who is the Academy for?

• Cohort of 10 practitioners from each jurisdiction including:
  – Managing public works engineers
  – Managing & mid-level transportation engineers
  – Managing transportation planners
  – Transportation budget decision-makers

• 3 jurisdictions will be selected for the Academy
Who is the Academy for?

• Eligibility criteria:
  – Population of at least 100,000
  – Have adopted at least one of the following:
    • Bike/pedestrian master plan
    • Complete Streets policy
    • Vision Zero policy
    • Multimodal design guidelines
  – Must commit to all requirements of the Safe Streets Academy
Who is the Academy for?

• Requirements:
  – Send the 10-person cohort to all trainings & participate in all distance-learning modules
  – Complete a demonstration project
  – Raise $8,000 in matching funds/in-kind donations for the demonstration project
  – Work with us to produce a case study on the demonstration project
  – Host one in-person training (meeting space, breakfast & lunch, transportation to site visit)
  – Present safety recommendations to local DOT & community
  – Join the Road to Zero Coalition: nsc.org/roadtozero
How to apply

• Submit a completed application at: https://smartgrowthamerica.org/apply-now-for-the-safe-streets-smart-cities-academy/

• Answer a series of questions about your jurisdiction’s safety priorities

• Include a letter of endorsement from a local elected official

• The deadline to apply is Sunday, August 19th

• Finalist interviews the week of September 3rd
Questions?
Type your questions in the ReadyTalk chat box