



Smart Growth America

WAYFINDERS

Find your community. Find your voice. Find your way.

Our Mission

Smart Growth America's (SGA) Wayfinders program connects, trains, informs, and engages everyday advocates who want to create healthy, prosperous, and equitable places where everyone can both live and work.

About Us

Smart Growth America envisions a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient. Through thought leadership, technical assistance, and advocacy, we work with people who believe smart growth solutions support thriving businesses and jobs, provide more options for how people get around, and make it more affordable to live and work in great neighborhoods.

How It Works

SGA created the Wayfinders program to connect advocates with the information, tools, and nationwide advocacy network needed to spark change both in DC and at home. Wayfinders are trained on how to be better advocates, stay on top of trends in smart growth, and get to know the established and emerging community and national leaders using smart growth solutions to improve their communities.

Member Benefits



	Individual \$45/yr	Organization \$450/yr
Be a part of a growing movement that builds more sustainable, prosperous, and healthy communities.	●	●
Participate in members-only trainings on trending topics in smart growth.	●	●
Gain access to actionable information on important federal, state, and local smart growth policies.	●	●
Identify smart growth policies that work in your community.	●	●
Build your advocacy capacity with an online and in-person network of community and national advocates.	●	●
Strengthen your advocacy actions with access to smart growth tools.	●	●
Use the Wayfinders program to reach and organize new advocates.		●
Test policy ideas with other Wayfinder members before your campaign goes live.		●
Opportunity to co-host in person events.		●
Access to members-only best practices and trainings to build your organizational capacity.		●

**Ready to become a Smart Growth America Wayfinder?
Sign up at bit.ly/JoinWayfinders**



Smart Growth America is a national non-profit, advocacy organization that envisions a country in which no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient. We empower communities through technical assistance, advocacy, and thought leadership to realize our vision of livable places, healthy people, and shared prosperity.