National Brownfields Coalition
Heard on the Hill

Title Sponsor: Terracon Consultng Engineers & Scientists
Coalition Breakfast Sponsors

Terracon
Consulting Engineers & Scientists

Knauf Shaw LLP

Goldstein Environmental Law Firm

Cardno TBE
Shaping the Future

Mankoff Gold Katcher Fox LLP
An Environmental and Energy Law Practice
National Brownfields Coalition

- Smart Growth America Affiliation
- More than 250 state, local, private, and non-profit organizations participating
Brownfields Leadership Circle

Platinum

Gold

Silver

CTC Public Benefit Corp.
Genatt Associates
Geo-Technology Associates
KU Resources, Inc.
O’Neill Properties
SCS Engineers

Cardno TBE
Pullman & Comley, LLC
Green Street Environmental
Brownfields In A Big Way
American Airlines/Victory Park – Dallas, TX

Brownfield - Concept -
Brownfields In A Big Way
American Airlines/Victory Park – Dallas, TX

Brownfield - Concept - Reality
Population
Does Not Measure Brownfield Success

166

331
Population Does Not Measure Brownfield Success

- 1992: 5,034
- 1998: 10,347
- 2010: 18,478

Leveraging Ratio of EPA Grant Dollars to Actual Brownfields Reconstruction through April 2013

1 : 166
1998: Coral Industrial Park Area

- Initially ~220 acres, originally un-zoned, no stormwater planning, just “drain & dump”
- 70% of properties bordered Iowa River or Clear Creek waterways
- 110+ underutilized or abandoned parcels, 74 separate owners
- “We absolutely could not have done it without EPA Brownfield grant funding to launch our program.”
2012 Update: $313,000,000 in Public and Private Reinvestment:

- $70MIL Conference Center and Hotel Complex
- $40 MIL property acquisition and demolition
- $18 MIL IRL infrastructure improvements, including $4MIL of sustainable infrastructure
- $12 MIL live-work housing & commercial development
- $6 MIL Backpocket Brewing (2012)
- $11 MIL Parking Garage with electric-car charging stations, green roof and LED lighting (2012)
- $73 MIL University of Iowa Ambulatory Care (2012)
- $22 MIL Homewood Suites Extended Stay (2012)
- $10 MIL Von Maur retail center (2012)
- $25 MIL Regional LEED™ Transit Facility (in planning)
- $25 MIL I-80 Interchange Improvements (in design/funding)
- $73 MIL ‘Twin’ of first University of Iowa Ambulatory Care
Partnership Key To Revitalization

- USEPA, Region 7
  Brownfields Pilots & Grants
  $2,890,000
  ($1MIL RLF Returned For Others To Use)
- U.S. Army Corps of Engineers, $412,000
- FEMA, $620,000
- Iowa Dept. of Transportation, $1,153,400
- U.S. DOT Bus Livability Program, $4,000,000
- Iowa Dept. of Natural Resources, $950,000
- Federal Highway Administration, $1,000,000
- Iowa Dept. of Economic Development, $850,000
- Responsible Party-Leveraged Cleanups, $1,500,000
- CDBG / HUD Flood Pumping Stations, $7,900,000
- I-Jobs Stormwater Control Features, $2,300,000
- Iowa Brownfield/Grayfield Remediation Tax Credits by Developers ($500,000 FY12 maximum per site)

Student, Professional and Contractor in-kind labor to “help the kids”; $40,000

PRICELESS

Not Above A Little Child Labor

Building dozens of pro-Brownfield citizens annually;
National Brownfields Coalition

The National Brownfields Coalition, a coalition of Smart Growth America, is a group of national, state and local organizations that supports federal policies that will:

- Promote economic development
- Create vibrant neighborhoods
- Conserve natural areas
- Improve public health
- Ensure clean energy
- Increase mobility

Please join our mailing list to receive updates and information about our work.
Brownfields Leadership Circle

- Peer-to-Peer Connection with Brownfields Leaders
  - “Leadership” in the name, it is exactly that
  - You have seen the leaders speak here at this and other conferences
  - You see the leaders in the Phoenix award ceremonies

- The only national organization that works on advocating for brownfields in Congress
Political Connection

- The only national organization that works on advocating for brownfields in Congress
- We’re having an impact
- The Build Act reflects most of the Brownfields Coalition’s agenda
- The strong bi-partisan backing is extremely rare and reflects the hard work of the Coalition
- The Coalition works very hard and with focus on appropriations
  - in the last 2 years instigated communications from mayors and economic development directors to 20 of the 26 members of the House and Senate appropriations sub-committees
Tangible Circle Benefits

- Listing and recognition of your business in our monthly Brownfields Policy and Research Newsletter, with a link to your website (Platinum, Gold, and Silver).

- Recognition at Coalition workshops and conferences.

- Listing and recognition at any Brownfields Coalition events, such as the National Brownfields Conference.

- Listing and recognition of your business or organization on our brownfields website with a link to your website.

- Quarterly conference calls to keep your organization up-to-date on congressional issues pertinent to brownfields.

- Identification of your organization as a progressive industry leader – an organization that sees the benefit to the industry of governmental policies that promote brownfields redevelopment.
Join, or not ...
Build Act – EPA Brownfields Reauthorization (S 491)

- Renews program that expired at the end of 2006
- Strongly bi-partisan
- Themes:
  - Creates flexibility for grantees
  - Creates new grants to support federal priorities in the areas of energy efficiency and waterfront renewal
  - Eliminates arbitrary eligibility barriers
  - Enhances assistance and eliminate barriers for disadvantaged, small/rural communities
  - Increases grant ceilings
Build Act (S 491)

Create flexibility for grantees

- Multi-Purpose Grants
  - Site assessment, cleanup, and RLF
  - Individual MP grant awards capped at $950,000
  - Total number of MP grants awarded can’t exceed 15% of total 104(k) funds available each fiscal year
  - Additional ranking criteria to evaluate to include in MP grant guidelines
    - Overall plan for revitalization of 1 or more BF sites
    - Demonstrate capacity
    - Demonstrate need
New grants - energy efficiency and waterfront renewal

- **Clean Energy Grants**
  - Clean energy project: renewable electricity (wind, solar, or geothermal energy) and energy efficiency (CHP and district energy)
  - Activities: assessment, cleanup, RLF
  - Grants capped at $500,000

- **Waterfront Brownfields**
  - Definition: brownfield site adjacent to a body of water or a federally designated floodplain.
  - EPA shall take into consideration if waterfront brownfield sites are served by the grant and give consideration to waterfront brownfield sites.
Build Act (S 491)

Eliminate arbitrary eligibility barriers

- Non-profit eligibility
  - Eligible for all categories of grants
  - 501(c)(3) plus LLC and limited partnership subsidiaries to 501(c)(3)’s

- Site assessment eligibility for publicly owned sites acquired before 2002
  - Property acquired before January 1, 2002 is eligible without the burden of proving bona fide prospective purchaser status

_Baltimore Aquarium – Center for Aquatic Life and Conservation_
Build Act (S 491)

Enhanced assistance - disadvantaged, small/rural communities

- Eliminate the Administrative Cost Prohibition
  - Allow recipients to use up to 8% of grant funding for administrative costs.

- Small Community Technical Assistance
  - EPA prioritize TA for small communities, Indian tribes, rural areas, or low-income areas with a population less than 15,000

- Targeted Funding for States
  - Up to $2M of 104(k) funding can be used for 128(a) eligible activities in states that used at least 50% of their 128(a) funding on site assessment and cleanup activities.

- Non-profit eligibility
Build Act (S 491)
Raise Grant Ceilings

- Raise the grant ceiling for remediation grants
  - Increase the cleanup grants amount to $500,000, and entities can request a waiver up to $650,000.

Harper-Thiel Site, Wilmington, DE – $800,000 in cleanup costs
BUILD Act: Status on Capitol Hill

- Introduction - March 7\textsuperscript{th}, 2013
- Lead Sponsors
  - Frank R. Lautenberg (D-NJ)
  - James M. Inhofe (R-OK)
  - Mike Crapo (R-ID)
  - Tom Udall (D-NM)
- Amends the Comprehensive Environmental Response, Compensation, and Liability Act of 1980 (CERCLA)
## BUILD Act: Status on Capitol Hill

### Environment and Public Works Committee

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<tr>
<td>Barbara Boxer</td>
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<td>Max Baucus</td>
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Remediation Tax Expensing
IRS Section 198

- Established in 1997
- Federal tax deduction for brownfield cleanup costs – expensed in the year costs are incurred
- Reauthorized biannually by Congress
- Developers used deduction ~350 times since 1997
- Sunset December 31, 2011
- Was not renewed at end of 2012
Remediation Tax Expensing
IRS Section 198

- Coalition formed 15 member committee
- Chair, Dan Walsh, NYC Office of Environmental remediation
- Collecting site examples, (Medpace)
- Targeted congressional outreach
- Global impact study
Brownfields Appropriations

President’s Budget:

- 158.6 million to support brownfields (down from $167 million in 2013)
- $85 million – local site assessment and cleanup
- $47.5 million – for state and tribal programs
- $26 million – technical assistance, research, administration
Coalition Breakfast Sponsors and Contacts

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- eschilling@smartgrowthamerica.org

http://www.smartgrowthamerica.org/brownfields