



Birmingham

A RENAISSANCE



SLOSS REAL ESTATE COMPANY, INC.

Birmingham

CBD Hope VI

POPULATION

1.2 Million

VISITATION

4.4 Million Annually

PARKSIDE

UAB

LAKEVIEW



\$1 Billion +
SPENT ON DOWNTOWN
REDEVELOPMENT
(in the last 5 years)

Park Place

Hope VI



Site Plan



Jones Valley Teaching Farm





Phillips Academy

Enriched Learning

Phillips High School is being transformed into "Park Place School," a K-8 facility with enrichment programs inspired by the Annenberg Institute for School Reform. Cultural partners include the Alabama Symphony, the Birmingham Museum of Art, the Birmingham Civil Rights Institute, the McWane Center and the Historic Alabama and Carver Theaters. Funding partners include AmSouth Bank, BellSouth and the Community Foundation of Greater Birmingham.

PARK PLACE



NEW MARKET TAX CREDITS



McWane Science Center

New Market

TAX CREDITS

Cahaba Community Development's mission is to spur business and economic development, preserve and build community, and raise the quality of life in Alabama.

Cahaba does this by providing:

- New Markets Tax Credit derived capital to qualified businesses or projects

- Financial counseling and other advisory services

- Cahaba's footprint is exclusively Alabama and focused on low-income census tracts where its capital and services can produce a meaningful impact on local and state-wide economic, cultural and heritage initiatives



SLOSS REAL ESTATE COMPANY, INC.



A photograph of a building at sunset. The sky is filled with orange and red clouds. In the foreground, there are several white tents set up in a parking lot. A sign on the building reads "DR. PEPPER CO." in red letters. The text "HISTORIC TIP TAP USDA" is overlaid on the image in large white letters.

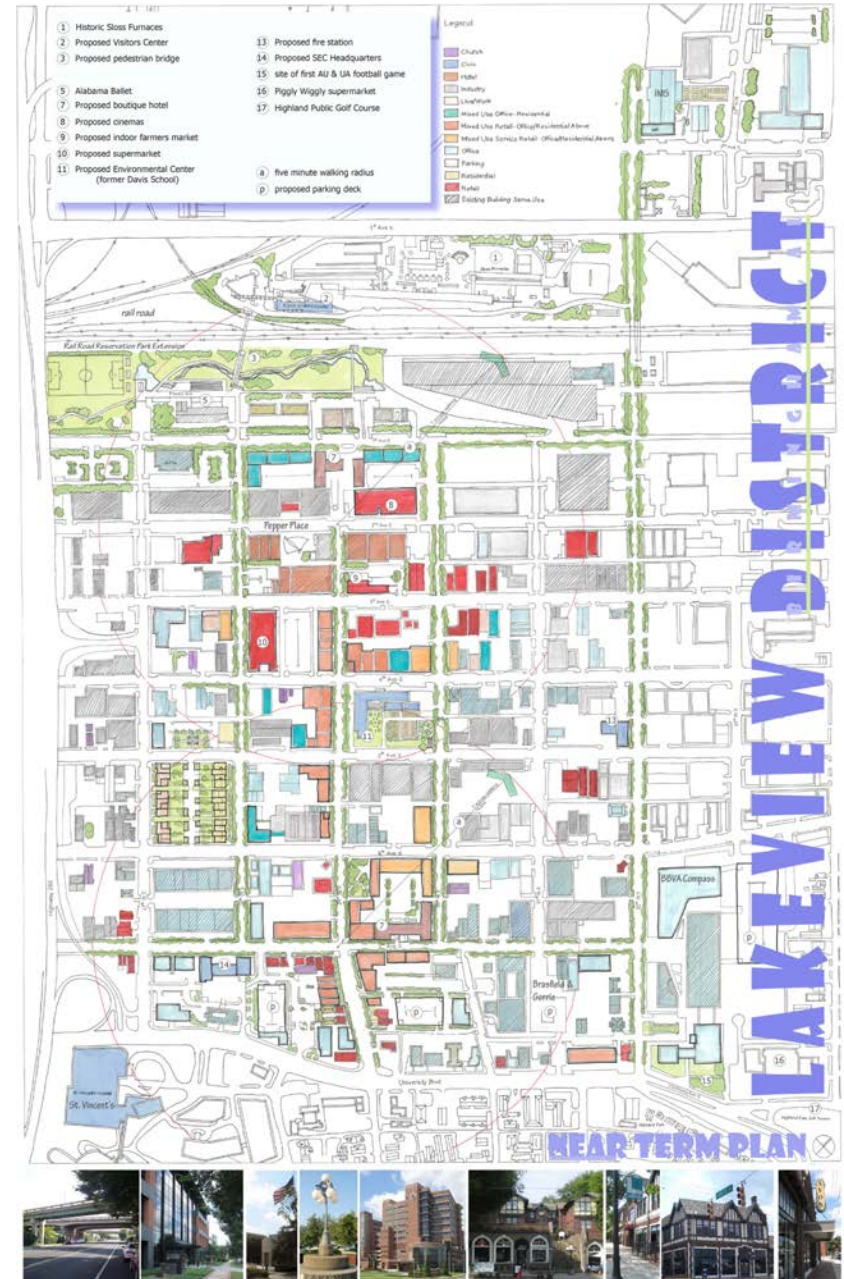
HISTORIC TIP TAP USDA

Pepper Place

Lakeview

A most historic and vibrant destination.

The Lakeview District, 36-blocks located just east of downtown, is one of Birmingham's best destinations for vibrant nightlife, fresh eateries, creative businesses, design resources, and entrepreneurs of all types. It features two historic districts and an organized business association.



SLOSS REAL ESTATE COMPANY, INC.

Entertainment District





The City's very **first** urban redevelopment project with more than **600,000** leasable square feet spread across **6 blocks**



10,000+ visitors per weekend - The Market at Pepper Place



Ample free parking adjacent to all businesses



Heart of Birmingham's Design District



2nd most active ZYP bike station in the City



Sustainable design and energy efficiency core to vision



SLOSS REAL ESTATE COMPANY, INC.

DR. PEPPER

“An historic Dr. Pepper plant now anchors one of the South’s most popular design, dining, and entertainment districts.”

- *Preservation magazine*

Dining Patio at Cantina

“Top chefs are cooking up a new image for the Magic City by blending a farm-to-table ethos with international sophistication and nowhere more so than Pepper Place”

- British Airways, *high life*





OvenBird



King's House



Interiors Market

LOCAL AUTHENTIC ORIGINAL

“Home to dozens of antique dealers, designers, architects, and furniture emporiums, Pepper Place is the design terminus from which creativity flows in Birmingham.”

- Birmingham Home & Garden, May/June 2015



Aero Joe



Cantina



Atmosphere Home

Shopping & Showrooms

- Atmosphere Home Essentials
- Cantley & Company
- Charlie Thigpen's Garden Gallery
- Dekalb Office
- Eisys, Inc.
- Ferguson Enterprises
- Frontera
- Heidi Elnora LLC
- illuminations
- Interiors at Pepper Place
- King's House Antiques
- King's House Oriental Rugs
- Richard Tubb Interiors
- Scene

Media & Design

- About Town Magazine
- bDot
- Black Benak, LLC
- BW&Co, Inc
- Context A3
- Country Living Magazine
- Hodges and Associates
- Krumdieck A+i Design
- Live Design Group
- Mental Floss Magazine
- Murphy Media, Inc
- Peppermint Photography
- Urban Coding
- Peritus Pr, LLC



Red Cat



bDot



Cantley & Company

Dining & Entertainment

- Bettola
- Cantina
- OvenBird
- The Red Cat
- Terrific New Theatre

Mind, Body & Spirit

- Aero Joe Pilates
- The Collective
- The Market at Pepper Place

Office

- Aq2 Technologies
- Battle & Winn LLP
- BRIK Realty
- Chip Rewards
- Epic
- Haskins Jones, LLC
- Kahn South, Inc
- MOMENTUM
- Schilleci & Tortorici, PC
- Southern Environmental Law Center

OvenBird



“Chris Hastings opened up OvenBird and, really, that’s the hottest new place.”

- Bon Appetit



The City's and some say the country's most exciting Farmers Market sees **350,000** visitors, annually with more than **120** exhibitors per weekend.

501 (c)3 non-profit

Focused on supporting small Alabama family farms, incubating small businesses, and building our local economy – all local vendors

More than just farmers - artists, makers, musicians, and craftspeople

Partnerships with food banks and non-profits in our community (SNAP)



SLOSS REAL ESTATE COMPANY, INC.

The Market at Pepper Place

“If Atlanta only had a farmers market like Pepper Place.”

-Atlanta Journal-Constitution



Planned Improvements

PAVILION SITE
&
PARK

ALLEY IMPROVEMENTS

TIP & TAP GRANT

TIP & TAP GRANT

The Market at Pepper Place



Alley Expansion - East



Concept for Alley Expansion

