



Public Works Department

DATE: December 30, 2016

TO: Smart Growth America; Jim Charlier

FROM: *BW* Bruce Campbell, Parking Services, Public Works

SUBJECT: River Market Parking Next Steps (by end of 2016)

The City of Kansas City has reviewed the suggested benchmarks in the Smart Growth America Report and Next Steps Memo. At this time, we wish to inform you of our plans for implementation of steps recommended with the deadline of Dec. 31, 2016.

Recommendation: Identify and secure source of funding for the parking database, action item b.

The City is drafting a solicitation for a company to provide a platform for analytics and parking management tools. The City has identified several companies that provide this smart real-time data through sensors, cameras, and payment equipment.

Recommendation: Conduct survey of Saturday market attendees to develop a benchmark profile of their mode of travel, party size, duration of visit, etc.

We will utilize the City's website to post a survey, organize results and gather the data in a reporting platform. Since the month of December is not a peak time for City Market attendees, we find that this option will better capture the accurate data we are looking for.

Recommendation: Submit budget request (as part of City budget development process) for enhanced parking enforcement in River Market as a prototype for similar enhancements in other areas of the city.

This request is complete.