

Cultivate a Mindset of Change	Report Comments
A. Prepare Marketing Goals, year one	
i. Create a City Flag <ol style="list-style-type: none"> 1. Call to artists 2. Judge Flag design 3. Presentation at Artwalk 	The City Flag initiative has been eliminated as a goal.
ii. Small Business Saturday <ol style="list-style-type: none"> 1. Design/print promotional materials 2. Advertise the event 3. Gather donations 4. Host Event 	Small Business Saturday planning is underway; this annual event has gained momentum, as several new boutique stores have opened in the Downtown District.
iii. Placemaking Pittsburg Branding <ol style="list-style-type: none"> 1. Design/print promotional materials 2. Coordinate with Downtown Retailers 3. Items available at participating retailers 4. Evaluate value of strategy 	This goal has not been eliminated, but has stalled a bit. The personnel designated to undertake this project are working on filling the commercial/retail space of the Block 22 redevelopment.
iv. Downtown Banners <ol style="list-style-type: none"> 1. Call for designs 2. Evaluate designs/select 3. Purchase banners 4. Place banners 	This goal has not been eliminated, but has stalled a bit. The personnel designated to undertake this project are working on filling the commercial/retail space of the Block 22 redevelopment.
v. Twinkle lights <ol style="list-style-type: none"> 1. Identify affordable vendor 2. Identify appropriate locations 3. Secure buy-in from owners 4. Distribute/hand lights 	The location for the first installation of twinkle lights will be in the soon-to-be closed alley(s) immediately adjacent to the Block 22 redevelopment.

Map Ownership of Downtown Building Stock	
<p>A. Compile list from City GIS</p> <ul style="list-style-type: none"> i. Sort by owner occupied/rented/vacant ii. Market Neighborhood Revitalization Plan to all owners iii. Conduct Parking Needs Survey iv. Conduct historic survey 	<p>The ownership list has been created and mapped; we are working to identify which buildings have vacant spaces. The Neighborhood Revitalization Plan has been distributed to all owners of property in the Plan Area (which includes Downtown) through a direct mailing. This has resulted in at least three owners taking advantage of the program, and the complete renovation of seven downtown buildings.</p> <p>The Pittsburg Community middle School art classes are initiating a walking tour of the historic buildings Downtown; they may use this experience to make a map, helping others take the same tour.</p>
Compel Downtown Owners to care for and update their buildings	
<p>A. Identify best practices</p> <ul style="list-style-type: none"> i. Demolition by Neglect ii. Vacancy Ordinance iii. Roof replacement programs <p>B. Review Best Practices with DAB</p> <ul style="list-style-type: none"> i. identify which BP to pursue 	<p>We are currently reviewing several vacancy ordinances that are in place in other municipalities to determine which one may be most likely to suit our community.</p> <p>The Land Bank is receiving ownership of one building Downtown, which has been abandoned for nearly a decade. This building needs a roof, and the Land Bank petitioned the City's Economic Development Advisory Council for a no-interest loan for the cost of the roof. This activity will set a precedent for a roof replacement program.</p>

Develop Alleyways as New Public Spaces	
A. Identify Priority Alleys	<p>Two alleyways have been identified for permanent closure to motorized vehicles, both bordering the Block 22 project. One of the alleyways has a barrier of its historic use to accommodate a drive through for a bank located on the same block. The Active Transportation Board has made a recommendation to re-route the drive through access through a nearby city-owned lot. They approve of the ped-only alleyways.</p> <p>In addition to the alleys associated with this project, the one on the west side of Broadway has been identified as a high foot traffic zone, as it links several entertainment venues. The City is dedicating resources to increase illumination in this alley, as well as increased cameras. The SEK Artfest is conducting a mural competition; some of the mural locations will be in this alley.</p>
i. Identify barriers (infrastructure, utilities, services)	
ii. Draft designs	
B. Present to DAB	
C. DAB Present to City Commission	
Strengthen Partnership with PSU	
A. Complete Block 22 project	This project is underway and on time.
B. Participate in the Joint City University Advisory Board	These meetings occur regularly.
C. Apply for Town/Gown recognition	PSU is driving this initiative.
D. Present partnership accomplishments at national conferences	

Hire Paid Downtown Manager	
A. Identify other communities and Best Practices	The Community Development and Housing Department is currently evaluating the possibility of dedicating staff time directly to the redevelopment of Downtown. Presently, the oversight of the Downtown Advisory Board is done by the Director of the CD&H Department, the Assistant City Manager, and our Economic Development team.
B. Present Best Practices to DAB	
C. DAB present request to City Commission	
Explore Short Term Programming for Mid-City Renaissance	
A. Acquire access to the property.	Two of the recommendations of the Mid-City Plan were to put a dog park in Schlanger Park and to repurpose the Washington School. Both of these are being addressed. A local foundation has pledged \$40,000 for the creation of a dog park, a plan has been designed, and cost estimates are being collected.
Explore re-use of Washington School	
A. Engage property Owner in conversation about vision	The owner is open to selling the property.
B. Determine funding for acquisition/renovation	We are working with Sunflower Development Group to create a vision for the property. Currently, we are exploring housing for seniors, and would use both Historic and Low Income Tax Credits.

Smart Growth Next Steps

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Period Highlight: 6



