

LOCUS Equitable Investment Atlas

Data Dictionary

Updated December 10, 2018

Opportunity Zones

Data Element: Opportunity Zone boundaries (as Census Tracts)

Source: U.S. Department of the Treasury, Community Development Financial Institutions Fund, June 14, 2018.

Link: <https://www.cdfifund.gov/pages/opportunity-zones.aspx>

Variables:

- FIPS: Census tract FIPS code
- State: Census tract state
- County: Census tract county

Place Name

Data Element: Place name of Opportunity Zone

Source: Christopher B. Leinberger and Michael Rodriguez. *Foot Traffic Ahead: Ranking Walkable Urbanism in America's Largest Metros*. LOCUS and The Center for Real Estate and Urban Analysis, George Washington University, 2016.

Definition: Place name corresponds to the WalkUp that the Opportunity Zone falls within. If the Opportunity Zone does not fall within a WalkUp, then the place name is the name of the county that contains the Opportunity Zone.

Population

Data Element: Opportunity Zone population

Source: American Community Survey (ACS), 5-year estimates, 2012-2016

Link: <https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

Opportunity Zone Rankings

Data Element: Smart Growth Potential Index

Source: Christopher Coes and Tracy Loh. *LOCUS National Opportunity Zones Ranking Report*. LOCUS and The Center for Real Estate and Urban Analysis, George Washington University, December 2018.

Definition: Variable creates an index score (ranging from 0 to 20) based on a variety of inputs. The methodology and inputs are outlined in the *LOCUS National Opportunity Zones Ranking Report*.

Data Element: Social Equity & Social Vulnerability Index

Source: Christopher Coes and Tracy Loh. *LOCUS National Opportunity Zones Ranking Report*. LOCUS and The Center for Real Estate and Urban Analysis, George Washington University, December 2018.

Definition: Variable creates an index score (ranging from 0 to 20) based on a variety of inputs. The methodology and inputs are outlined in the *LOCUS National Opportunity Zones Ranking Report*.

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Data Element: Opportunity Zone Type

Source: Christopher Coes and Tracy Loh. *LOCUS National Opportunity Zones Ranking Report*. LOCUS and The Center for Real Estate and Urban Analysis, George Washington University, December 2018.

Link: Definition: Variable sorts Opportunity Zones into five categories based on their Smart Growth Potential and Social Equity Scores – High Smart Growth Potential, High Social Equity; High Smart Growth Potential, Low Social Equity; Low Smart Growth Potential, Low Social Equity; Low Smart Growth Potential, High Social Equity; and Bubble Communities. The methodology is outlined in the *LOCUS National Opportunity Zones Ranking Report*.

WalkUps

Data Element: WalkUp Boundaries

Source: Christopher B. Leinberger and Michael Rodriguez. *Foot Traffic Ahead: Ranking Walkable Urbanism in America's Largest Metros*. LOCUS Developers and George Washington University School of Business, the Center for Real Estate and Urban Analysis, 2016.

Variables:

- WalkUp Name: Name of WalkUp
- Metro Area: Metro area that the WalkUp falls within