

Implementation & Equity 201:

The Path Forward to Complete Streets

Small Places, Smart Mobility

Webinar begins at 2:00PM EDT



Smart Growth America
Improving lives by improving communities



National Complete
Streets Coalition



**Transportation
for America**

Small Places, Smart Mobility

November 1, 2018



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CITY OF LONE TREE



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Robert Fox Benner

Program Associate, Smart Cities

SMART CITIES COLLABORATIVE

23 CITIES / 45 AGENCIES

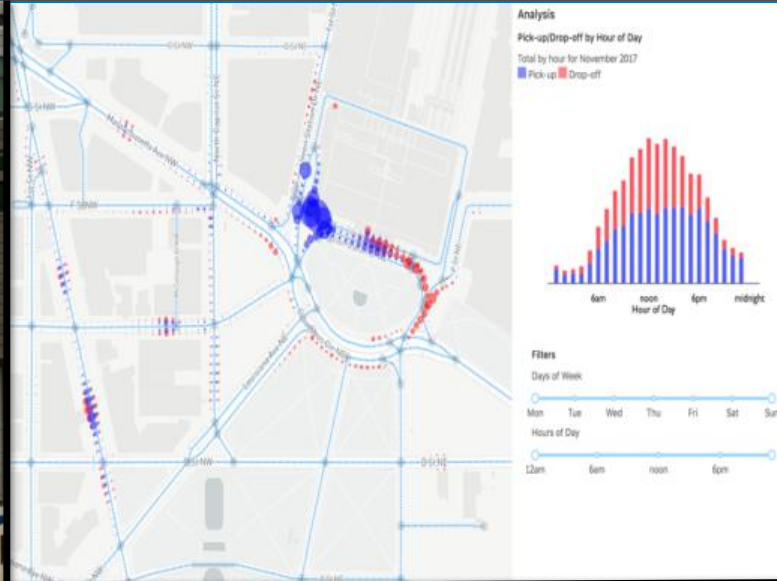
*Atlanta, GA • Austin, TX • Boulder, CO •
Centennial, CO • Gainesville, FL • Houston, TX
• Indianapolis, IN • Lone Tree, CO • Los
Angeles, CA • Madison, WI • Miami-Dade
County, FL • Minneapolis, MN • New York, NY •
Pittsburgh, PA • Portland, OR • San Diego, CA
• San Francisco, CA • San Jose, CA • Santa
Monica, CA • Seattle, WA • Toronto, ON •
Washington, D.C. • West Sacramento, CA*



MISSION

To maximize the transformative potential of emerging technologies and new mobility options to increase access, safety and economic opportunity for all residents while reducing congestion, vehicle miles traveled and greenhouse gas emissions.

DESIGN, MEASURE, MANAGE & PRICE





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CITY OF LONE TREE



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Thrive Allen County's Rural Bike Share Program

Allen County, Kansas





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- 501(c)(3) coalition established 2007
- Health/Wellness, Recreation, Education and Economic Development
- VISION: Allen County (pop. 13,000) will be the healthiest rural county in Kansas.

Thrive
The logo for Thrive Allen County, featuring the word "Thrive" in a large, bold, black serif font. Above the letter "i" is a red diamond shape with a white cross. Below "Thrive" is a red graphic of three stylized human figures holding hands. To the right of the figures is the text "Allen County" in a black serif font.
Allen County









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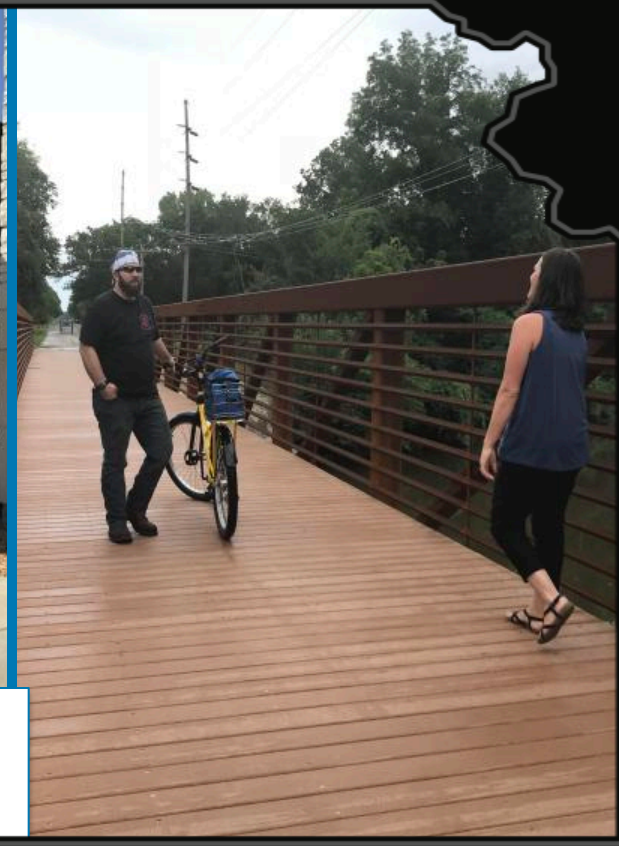


Transportation for America



The Expectation





The Reality



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Takeaways

- Bike share is a win-win; residents and funders love this model.
- Bike share is more than a way to introduce people to your community and trail systems; it is a way to break down transportation barriers.
- Do you have a college in your community? This bike share model is very popular among our community college students, especially international students.
- Bike share programs appeal to out-of-town visitors, so be mindful of weekend and evening hours when looking at bike share locations.
- Be flexible. You have to evolve. Over time you will learn best practices and procedures for your specific community.





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Jeff Holwell

Economic Development Director
City of Lone Tree

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Link On Demand – Powered by Uber



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City of Lone Tree

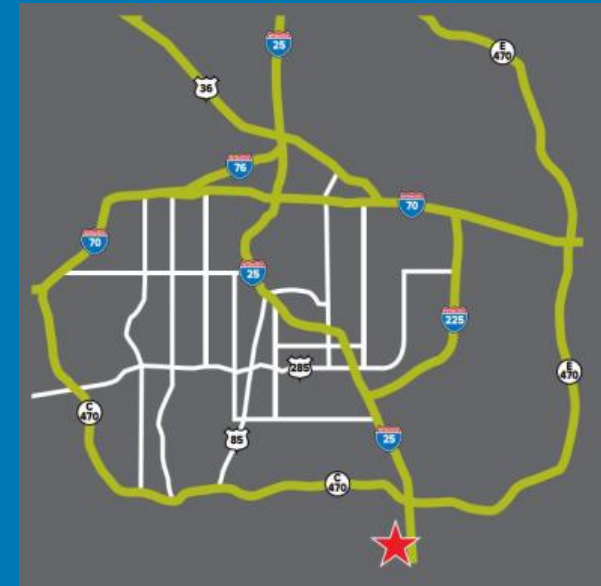
Metro Denver Community

Resident Population: 15K

Daytime Population: 30K

2050 Population: 35K

5 Transit Stops on I-25





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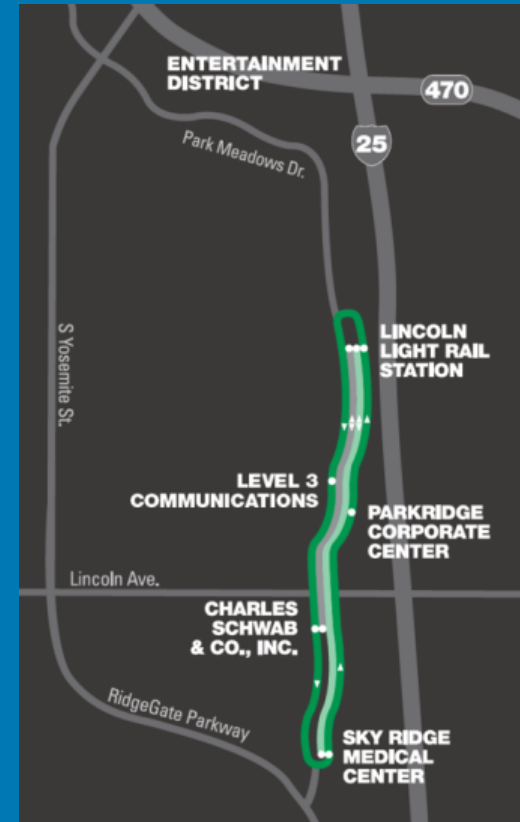
Lone Tree Link

Last Mile Circulator

85,552 Boardings 2018

314,035 Boardings 2014-2018

325 Average Boardings/Day





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Opportunities

Southeast Light Rail Extension
Growth and Development
TNC's and Microtransit
T4A Smart Cities Collaborative





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Link On Demand

Partnership with Uber
Pilot Program

12 Passenger Shuttle

ADA and Family Friendly

Rides Dispatched On Demand





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Ridership Statistics

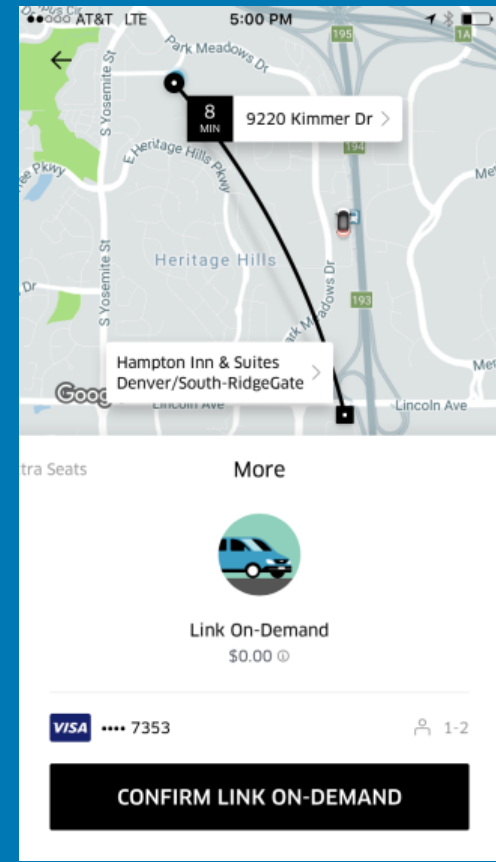
14,268 Trips Since August 2017

1,497 Trips in August 2018

3.9 Trips/Hour

\$14.99 Trip

\$11.53 Rider





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Lessons Learned

Human Element

Pairing and Shared Rides

Pick Up Points

One vs. Multiple Vehicles

Intra-City vs. Last Mile





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Heather Zaccaro

Program Manager

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Questions?

Type your questions in
the ReadyTalk chat box



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Want to learn more?

Stay tuned for our upcoming webinars