Implementation & Equity 201:
The Path Forward to Complete Streets

Small Places, Smart Mobility

Webinar begins at 2:00PM EDT
Robert Fox Benner

Program Associate, Smart Cities
SMART CITIES COLLABORATIVE

23 CITIES / 45 AGENCIES

- Atlanta, GA
- Austin, TX
- Boulder, CO
- Centennial, CO
- Gainesville, FL
- Houston, TX
- Indianapolis, IN
- Lone Tree, CO
- Los Angeles, CA
- Madison, WI
- Miami-Dade County, FL
- Minneapolis, MN
- New York, NY
- Pittsburgh, PA
- Portland, OR
- San Diego, CA
- San Francisco, CA
- San Jose, CA
- Santa Monica, CA
- Seattle, WA
- Toronto, ON
- Washington, D.C.
- West Sacramento, CA
MISSION

To maximize the transformative potential of emerging technologies and new mobility options to increase access, safety and economic opportunity for all residents while reducing congestion, vehicle miles traveled and greenhouse gas emissions.
DESIGN, MEASURE, MANAGE & PRICE
Lisse Regehr
Deputy Director, Outreach and Advocacy
Thrive Allen County

@ThriveAllen
Jeff Holwell
Economic Development Director
City of Lone Tree
@CityofLoneTree
Lisse Regehr
Deputy Director, Outreach and Advocacy
Thrive Allen County

@ThriveAllen
Thrive Allen County’s Rural Bike Share Program

Allen County, Kansas
• 501(c)(3) coalition established 2007
• Health/Wellness, Recreation, Education and Economic Development
• VISION: Allen County (pop. 13,000) will be the healthiest rural county in Kansas.
Allen County Bike Share
The Expectation
Takeaways

• Bike share is a win-win; residents and funders love this model.
• Bike share is more than a way to introduce people to your community and trail systems; it is a way to break down transportation barriers.
• Do you have a college in your community? This bike share model is very popular among our community college students, especially international students.
• Bike share programs appeal to out-of-town visitors, so be mindful of weekend and evening hours when looking at bike share locations.
• Be flexible. You have to evolve. Over time you will learn best practices and procedures for your specific community.
Jeff Holwell
Economic Development Director
City of Lone Tree

@CityofLoneTree
Link On Demand – Powered by Uber

November 1, 2018
City of Lone Tree
Metro Denver Community
Resident Population: 15K
Daytime Population: 30K
2050 Population: 35K
5 Transit Stops on I-25
Lone Tree Link
Last Mile Circulator
85,552 Boardings 2018
314,035 Boardings 2014-2018
325 Average Boardings/Day
Opportunities
Southeast Light Rail Extension
Growth and Development
TNC’s and Microtransit
T4A Smart Cities Collaborative
Link On Demand
Partnership with Uber Pilot Program
12 Passenger Shuttle
ADA and Family Friendly
Rides Dispatched On Demand
Ridership Statistics
14,268 Trips Since August 2017
1,497 Trips in August 2018
3.9 Trips/Hour
$14.99 Trip
$11.53 Rider
Lessons Learned

Human Element
Pairing and Shared Rides
Pick Up Points
One vs. Multiple Vehicles
Intra-City vs. Last Mile
Link On Demand – Powered by Uber

November 1, 2018
Heather Zaccaro
Program Manager
@CompleteStreets
Questions?
Type your questions in the ReadyTalk chat box
Want to learn more?

Stay tuned for our upcoming webinars