



# Smart Growth America

Improving lives by improving communities

## **Tool: Workforce Housing**

**Provider: Smart Growth America**

### **Summary:**

This technical assistance program is intended for communities ready to take the next step. These communities have invested in their downtowns and in broadband Internet access, with measurable success to show for it. New businesses have opened in downtown and the community has added new amenities. But to attract even more new businesses, the community needs to create new workforce and professional housing that is attractive and affordable to those new workers. The workshop helps the community build a strategy around reuse of existing city infrastructure for infill development projects. The community also identifies strategies to fully utilize existing structures to create suitable apartments and condos for that workforce.

### **Description:**

SGA will fully develop this tool during the program. The workshop will be highly customized to meet the needs of the recipient community. A follow-up memo will gauge progress and leave the community with further actionable next steps.