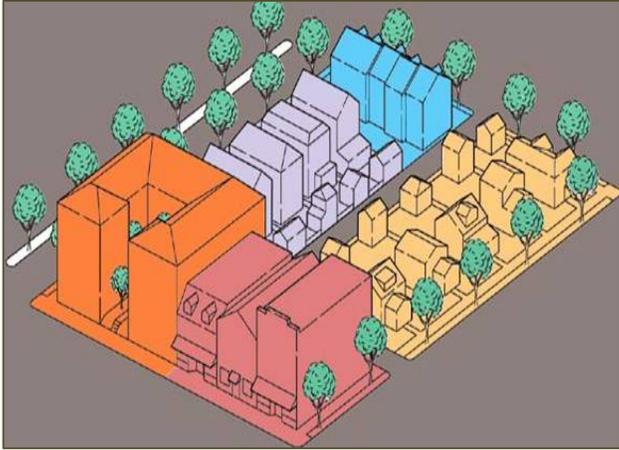


FORM-BASED CODES INSTITUTE CORE CURRICULUM



The Form-Based Codes Institute at Smart Growth America offers a three-class curriculum designed to bring planners and other land use and development professionals, as well as community leaders, up to speed on the principles, key elements, adoption process and administration of form-based zoning codes. Class instructors are nationally prominent form-based coding practitioners – professionals in the fields of planning, architecture, urban design, and land use law. All classes are eligible for AICP CM credits. Participants who complete all three classes receive an FBCI Certificate of Completion.

FBC101 – The ABCs of Form-Based Codes

FBC101 is an intensive one-day class, in which participants learn how form-based codes are essentially different from conventional land use regulation and how they have evolved to solve many of the problems created by conventional zoning. The course provides an overview of the process of creating a form-based code, moving from an initial place-based community vision to an adopted code and beyond. Instructors combine lecture and classroom discussion with a hands-on exercise in observing community built form and shaping public space. Participants also learn about common misconceptions about form-based codes and the legal basis for form-based codes. **This class, which is also available online, is prerequisite for FBC201 and FBC301.**

FBC201 – Placemaking with Form-Based Codes

This two-day course provides an in-depth understanding of how to guide good urban form through a regulatory framework. Participants learn to create form-based codes by drawing upon an area's best urban features to conceptualize the elements that shape public space and community character. Instructors delve into the basics of urban form, combining lecture and case studies with hands-on participatory exercises in the essential tasks of coding.

The course uses presentations and interactive discussions to enhance participants' knowledge of urban design at the scale of the building and building types, the street and street types, the block, and the neighborhood. Participants work together to apply theory and practice as they create a vision and regulatory elements of a plan for an illustrative area. Instructors and panelists discuss unexpected design challenges, and explore design and coding possibilities for greenfield sites, redevelopment areas, built-out communities, and regional plans.

FBC301 — Completing, Adopting and Administering the Code

FBC301 focuses on completing, adopting, and administering a form-based code. The course offers an in-depth look at the relationship between the comprehensive plan and a form-based code, the mechanics of code adoption, the advantages and disadvantages of mandatory, parallel and floating-zone codes, and ways to avoid common pitfalls in the drafting and administration of form-based codes.

Instructors explain how to structure the process, including what must happen before, during, and after the code is drafted, what to keep and what to discard from an existing conventional code, how to relate the form-based code to the existing regulatory framework in a specific municipality, how to insulate against potential legal challenges, and issues of post-adoption implementation and project review. The course examines specific examples and lessons learned from experience working with form-based codes and will include a hands-on exercise in code implementation.

Paying for FBCI Course – Two Options

There are two ways to cover the cost of an FBCI class.

SPONSORING A CLASS – A locality, regional organization, state agency or other entity can pay FBCI a fixed course fee to sponsor an FBCI class. The course fee for the one-day FBC 101 class is \$12,000 for up to 50 attendees. The course fee for each of the two-day classes – FBC 201 and FBC 301 – is \$16,000 for up to 45 attendees. Sponsors may offer the class on a complimentary basis, or charge a reduce fee to recoup some of their expense.



HOSTING A CLASS – A locality, regional organization, state agency, or other entity may chose to host an FBCI class in their area, helping to market the class in their service area. FBCI charges a registration fee for these classes ranging from \$225 for a one-day class and \$425 for a two-day class.

Both sponsors and hosts provide complimentary space that meets FBCI's requirements. FBCI provides instructors, course materials, and marketing support.

For more information on sponsoring or hosting a class, please
contact FBCI Director, Marta Goldsmith at
mgoldsmith@smartgrowthamerica.org or 202.868.4103