



Smart Growth America
Improving lives by improving communities



National Complete
Streets Coalition

Washington Complete Streets Leadership Academy

Application

SEPTEMBER 2019

Summary information

The Complete Streets Leadership Academy is a technical assistance program designed to help jurisdictions identify and overcome barriers to implement Complete Streets, which make it safe and convenient for people of all ages, races, and abilities to walk, run, bike, or roll to reach homes, jobs, shops, and schools. Smart Growth America is offering this technical assistance opportunity in partnership with the Washington State Department of Health and the Washington State Department of Transportation thanks to a cooperative agreement with the Centers for Disease Control and Prevention and support from the Transportation Improvement Board.

This year-long Academy is an opportunity for communities to bring together engineers, planners, public health practitioners, community advocates, and related professionals from their towns, cities, and/or tribal communities in Washington to participate in a series of three two-day in-person workshops, including an on-the-ground site visit, with supplementary distance-learning modules between workshops. A total of three communities will be selected to participate in the Academy, and Smart Growth America will work with the selected communities to schedule the two-day workshops, tentatively taking place at two-month intervals between January and June.

Throughout this technical assistance, communities will work with Smart Growth America to implement **demonstration projects**, using skills such as tactical urbanism, creative placemaking, and [local road safety planning](#) to temporarily transform a dangerous street or intersection in one of their most underinvested communities into a safer, activity-friendly route. Smart Growth America will work with each community to help them identify a site for their project, so communities should **not** identify projects as part of their applications. Each jurisdiction will receive a sub-award of \$10,000 to support the demonstration, and will be required to match this award with \$5,000 of funds or in-kind contributions.

As part of the Academy, each jurisdiction will also receive up to \$5,000 reimbursement to support travel to other communities within the state. Each jurisdiction will also host one of the three workshops, including securing meeting space and providing coffee and lunch for two days for 35 people.

How to apply

Applications can be completed [online](#) or by submitting this PDF form by email to [<info@completestreets.org>](mailto:info@completestreets.org).

Eligibility criteria

The list of eligible communities, along with an explanation of eligibility requirements can be found [here](#). If your jurisdiction is not listed, but you are interested in applying, please reach out to [<info@completestreets.org>](mailto:info@completestreets.org) to discuss next steps.

Deadline

Applications will be accepted until **11:59 PM ET on Sunday, October 27**. We will conduct interviews with finalists during the month of November.

Questions about the process?

For more information, please visit our website or direct questions to [<info@completestreets.org>](mailto:info@completestreets.org).

Contact information

Jurisdiction

Contact person name

Contact person title

Contact person email

Contact person phone

Organization address

Eligibility Criteria & Required Commitments

Is your jurisdiction included on the [list of eligible communities](#)?

- Yes
- No (please reach out to info@completestreets.org for more information)

If awarded this technical assistance, do you commit to send a cohort of 5-10 representatives from your jurisdiction to participate in all in-person trainings and distance learning modules?

- I commit to performing this action
- I cannot commit to this action

If awarded this technical assistance, do you commit to completing a demonstration project within the duration of the Academy?

- I commit to performing this action
- I cannot commit to this action

If awarded this technical assistance, do you commit to raise \$5,000 in funds or in-kind donations to support the demonstration project?

- I commit to performing this action
- I cannot commit to this action

If awarded this technical assistance, do you commit to host one in-person training, which includes providing meeting space, coffee, and lunch for two days, as well as transportation for the site visit?

- I commit to performing this action
- I cannot commit to this action

In addition to a Complete Streets ordinance, which of the following plans/policies/guidance has your jurisdiction formally adopted?

- Local road safety plan
- Bike/pedestrian master plan
- Multimodal design guidelines
- Curbside management studies/plans
- Other

If other, please specify:

Application Questions

Please provide succinct, detailed answers to the following questions (approximately 100-250 words).

What are you hoping to achieve from this Academy?

What is your greatest success in implementing Complete Streets so far?

**Is your existing Complete Streets policy working effectively in your jurisdiction?
Why or why not?**

What is your greatest opportunity to implement Complete Streets, and why?

What are your biggest barriers and challenges to implementing Complete Streets?

Who and where are the most vulnerable, underinvested communities impacted by health disparities in your jurisdiction?

What departments, agencies, and/or community groups are you currently partnering with to implement Complete Streets and related strategies?

Please list the 5-10 individuals who would form your jurisdiction's cohort if awarded this technical assistance. Include names, titles, and departments/organizations. The ideal cohort will include transportation and public health professionals from multiple departments and partner organizations.

Supporting Documents

- **Please attach a copy of your jurisdiction's Complete Streets ordinance.**
- **To help us assess community support for Complete Streets, Smart Growth America requires a letter of commitment signed by an elected official such as the mayor or a city councilmember. The letter should state the commitment of local elected leaders to support Complete Streets, including implementation of a temporary demonstration project as part of the Academy.**