

Arts & Transportation Rapid Response

Informational Webinar

May 14, 2020

Ben Stone

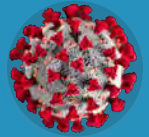
Director of Arts & Culture

Emiko Atherton

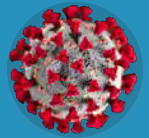
Director, National Complete Streets Coalition



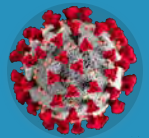
Today's Agenda



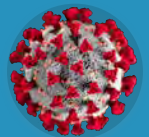
Provide background on SGA & our arts & culture work



Talk about some pandemic responses we're tracking



Explain our goals for the initiative



Help you put together a successful application



Smart Growth America

Improving lives by improving communities



**Transportation
for America**



State
**Smart Transportation
Initiative**

Practical Solutions to Move America Forward



National Complete
Streets Coalition



**GOVERNORS'
INSTITUTE**
on community design

FBCI Form-Based
Codes Institute

LOCAL LEADERS COUNCIL

NATIONAL RESOURCES & TECHNICAL ASSISTANCE FOR
TRANSIT-ORIENTED DEVELOPMENT

LOCUS



Smart Growth America
Improving lives by improving communities



Smart Growth America

Improving lives by improving communities

- Transportation
- Land Use & Development
- Economic Development
- Thriving Communities
 - Arts & Culture
 - National Complete Streets Coalition

SGA's vision:

We envision a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient.

What is Smart Growth?

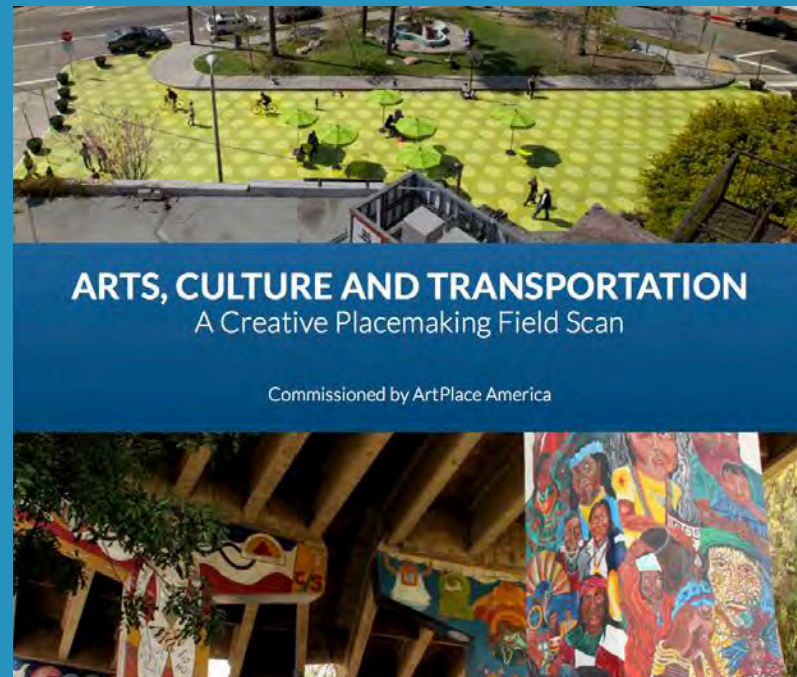
It's impacted by where we build communities, the processes we use to make decisions, and the design of the final product.

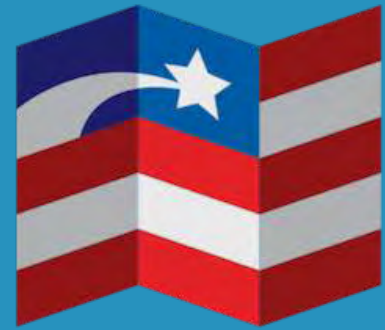
Smart Growth includes:

- mixed use and mixed income communities
- places that are walkable with multiple transportation options
- places that grow where infrastructure, jobs, development, and services already exist
- places built with equitable processes, investments, and beneficiaries.

SGA's Arts & Culture team works by:

- **Funding** projects to create exemplary case studies
- **Tracking** creative placemaking projects to communicate their benefit
- **Training** practitioners and connecting peers to expand the field







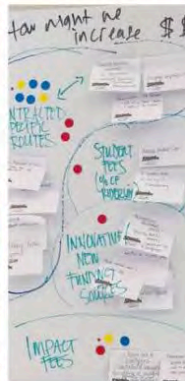
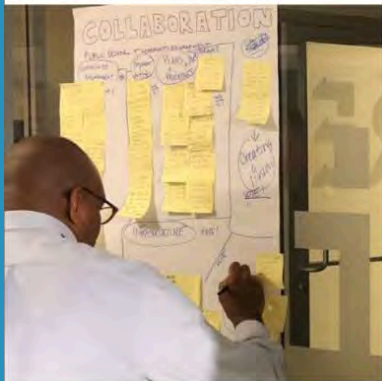
ARTPLACE





State of the Art Transportation Training

A Do-It-Yourself Toolkit



<http://t4america.org/maps-tools/creative-placemaking-field-scan/>



ARTS, CULTURE AND TRANSPORTATION

A Creative Placemaking Field Scan

Commissioned by ArtPlace America



Solution #2

Making streets safer for all users

Arts and culture can make streets safer for pedestrians and cyclists by using creative methods to help transportation professionals empathize with all users.



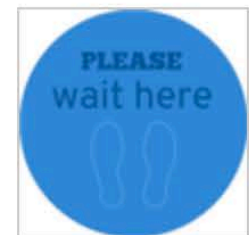
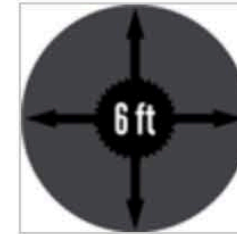
What we care about:

- We believe artists are problem solvers, creative thinkers, community leaders, and team members.
- Some times that means muralists, but frequently we're talking about the culture bearers of communities, storytellers, sculptors, writers, videographers, and artists whose work is grounded in their outlook of the world rather than in a specific medium or material.
- We care about making our transportation systems safer for our most vulnerable users, and correcting the inequities that have existed in our systems for too long.

Arts & Transportation Rapid Response

THE
KRESGE
FOUNDATION

NATIONAL
ENDOWMENT for the **ARTS**
 [arts.gov](https://www.arts.gov)





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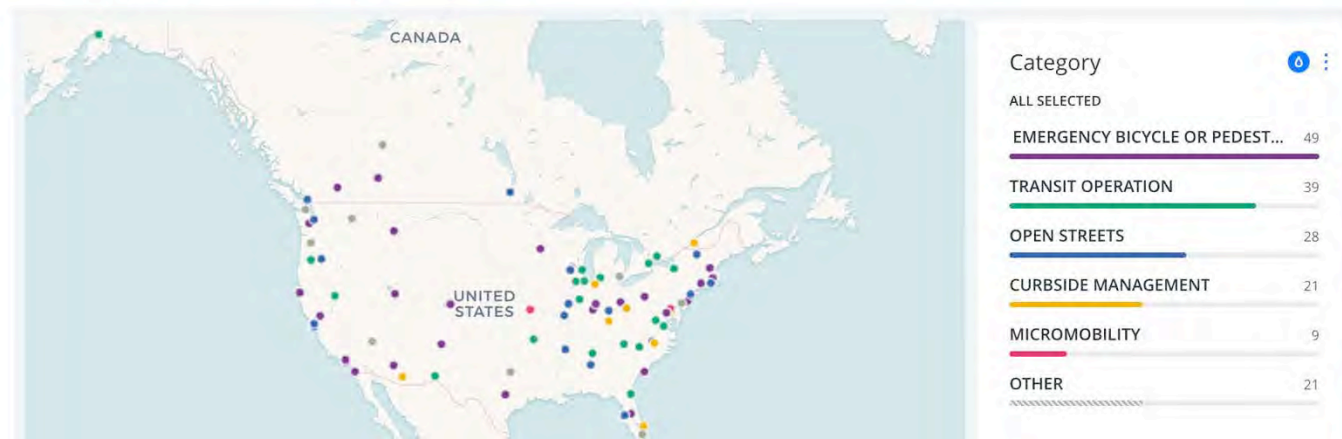
Complete Streets + COVID-19

Across the country, communities and people are adapting to life amidst COVID-19.

The National Complete Streets Coalition is committed to advancing transportation systems that provide safe access for all users of all ages and abilities. We wanted to share and uplift strategies communities are using to respond to the unique circumstances brought on by this pandemic.

The following map tracks community responses related to Complete Streets and complete communities. Each action is sorted into one of the following categories:

- Open streets
- Micromobility
- Curbside management
- Emergency bicycle or pedestrian policy
- Transit operation*
- Community engagement**
- Advocacy campaign**
- Other



National Complete Streets Coalition

Complete Streets + COVID-19

Who we are

Become a partner

Our Partners

E-learning

Technical assistance

Blog

Resources

Webinar series

Dangerous by Design

Complete Streets Act of 2019



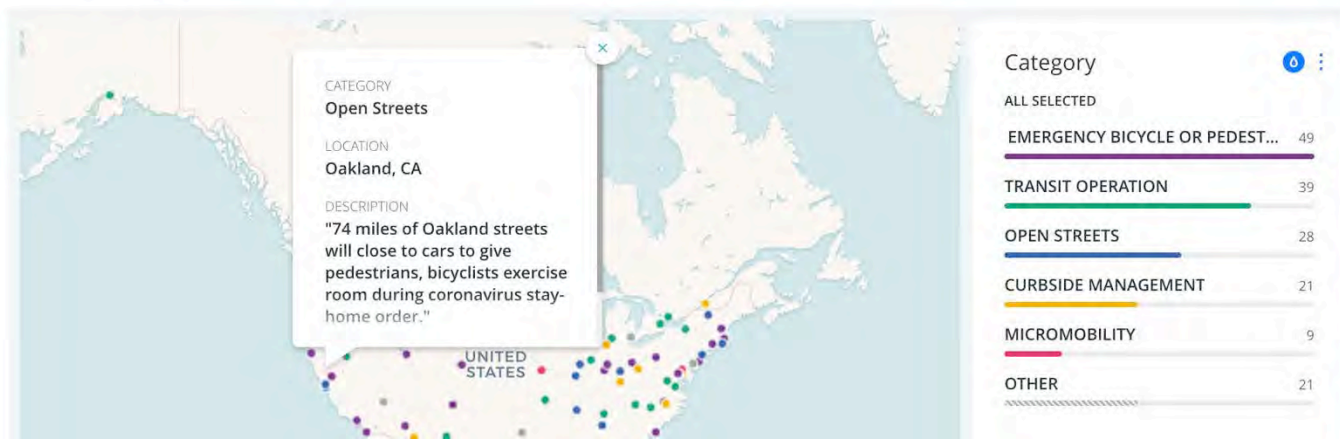
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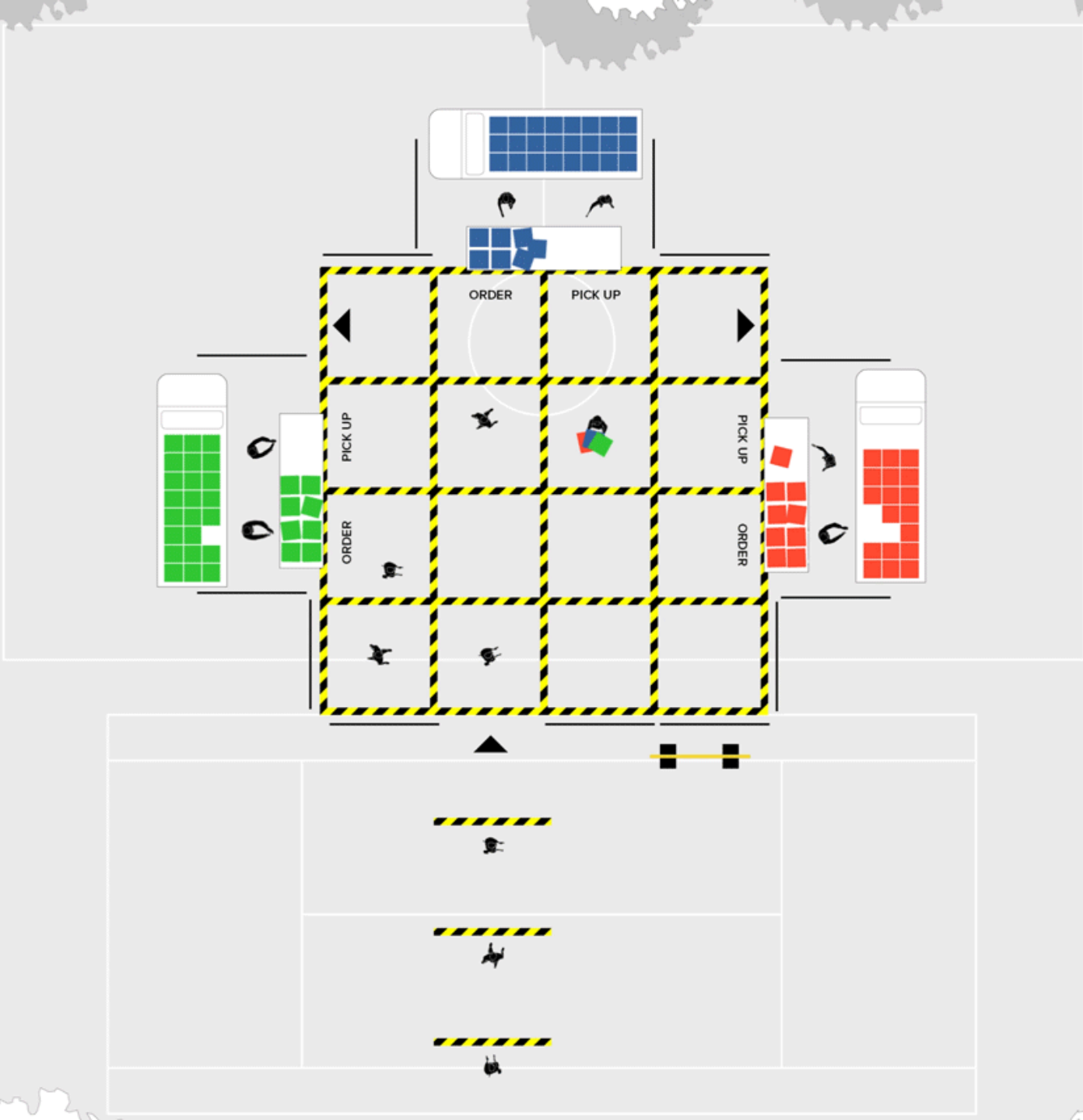
Complete Streets Act of 2019



Source: Amanda Lovelee & Witt Siasoco







Our goals:

Short term goals

- Provide immediate assistance.
- Employ artists.
- Help agencies find artists in their communities.
- Connect pilot projects to community needs and wants.
- Drive equitable decision making and support the needs of the most vulnerable.
- Support projects that reflect communities' local culture.

Long term goals

- Develop relationships between agencies and artists.
- Set the stage for future collaborations.
- Help build support for pilot projects so they become permanent.

If you're selected, what will you get?

[in other words, how does this work?]

Awardees will receive:

- A stipend in the range of \$2,500 - \$7,500.
- A match with an artist, who will be paid between \$5,000 - \$20,000 by SGA to complete the project. The artist will also receive training for SGA and partners.
- Photographic documentation of the project.
- Project management assistance.

How this works:

- SGA will speak with selected jurisdictions to create a project brief, which will be used to select and will then be shared with an artist.
- The artists will be selected by SGA and a national curatorial team.
- The artist will respond with a work plan and budget.
- SGA will then match the artist with the jurisdiction, and provide training to the artist and project management assistance to the team.

Selection criteria:

- Appropriateness of selected challenge or opportunity, and its relationship to the COVID-19 pandemic.
- Level of creativity exhibited by the explanation of how an artist or designer might help.
- Relevance of an artistic intervention to support the selected challenge or opportunity.
- SGA will select cities that represent a diverse range of population sizes, geographic locations, and transportation challenges and opportunities.
- Connection to addressing inequities in transportation.

Eligibility:

- Jurisdictions of any size within the USA are eligible to apply.
- Jurisdictions must apply to work with an artist directly on a COVID-19 related transportation challenge (rather than a transportation challenge that is separate from the pandemic).
- A jurisdiction must be a single government body responsible for overseeing an aspect of their constituency's transportation (ie a transit agency, a department of transportation, or a department of public works). This includes cities, counties, tribal governments, or regional planning agencies. It also includes organizations that have been authorized to oversee transportation.

Arts & Transportation Rapid Response Application

Sound exciting? Apply today @ www.smartgrowthamerica.org

Arts & Transportation Rapid Response Application

Contact person first name *

Contact person last name *

Contact person email address *

Contact person phone number *

Applying city, town, or county *

State *

Lead agency name *

1) If your application is selected, Smart Growth America will match an artist to your project, based on their skill set, and pay the artist directly for their time and required materials. The selected artist will receive a grant between \$5,000 to \$20,000 in size. Do you foresee this being an issue with your agency's internal procurement processes? *

Yes

No

2) What is the challenge or opportunity you're trying to address? How might an artist or a designer help you? (500 words max) *

3) Is there any additional information you'd like us to know about you, your agency, or your proposed project? (250 words max)

4) Do you have agency approval to submit this application and proceed with the project if your application is accepted? *

Yes

No

Submit

Deadline: Tuesday, May 26th at 11:59pm ET

Questions?

THANK YOU!



Transportation
for America



Smart Growth America
Improving lives by improving communities

Ben Stone

Director of Arts and Culture

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